



## PRESS RELEASE

**FOR IMMEDIATE RELEASE**  
**DATE: June 13, 2014**

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### **DAVE & CHUCK THE FREAK'S LISTENER PREDICTS A DETROIT FOOTBALL CHAMPIONSHIP IN 2015 – WITH A TATTOO**

**Detroit, MI (June 13, 2014):** David Morian of Grand Blanc, Michigan is a huge fan of 101 WRIF's morning show, Dave & Chuck "the Freak". Not only is he a huge fan of the show, he is a huge fan of the Detroit Lions! He believes Detroit is going to win the Super Bowl in 2015. He is so confident, in fact, he went to Elite Ink in Centerline, Michigan today and got a tattoo on his leg that says "Detroit Lions 2015 Super Bowl Champs".

"Even though we initially tried to talk him out of it, David went ahead with the tattoo live on the air this morning," said Dave Hunter from Dave & Chuck "The Freak". "Maybe it won't be a curse by lining it up on Friday the 13<sup>th</sup> and the night of the Super Moon. Maybe the stars align and it won't curse the Lions in any way, shape or form." Hunter said.

Morian said, "Well, we've tried everything else to bring a football championship here." If by some chance the Lions don't actually win the Super Bowl this year, Morian says he'll cross off 2015 and get the next year tattooed on his leg, until they win.

WRIF-FM is owned by Greater Boston Radio, Inc., a subsidiary of Greater Media, Inc., the parent company of 21 AM and FM radio stations in the Boston, Charlotte, Detroit, New Jersey and Philadelphia markets. It also owns a group of weekly newspapers in central New Jersey as well as several telecommunications towers located throughout the United States.

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