



RADIO 104.5 ADDS THE "NEW MUSIC DISCOVERY STAGE" TO SOLD OUT EIGHTH ANNUAL BIRTHDAY SHOW

New Stage Will Feature Performances by Emerging Artist with Live Performances on the Main Stage by Of Monsters And Men, Death Cab for Cutie, Hozier and Just Announced Coasts

Philadelphia, Pa. – March 23, 2015 – Radio 104.5, Philly’s Alternative, announced today it will add the "New Music Discovery Stage" to its sold out eighth annual birthday celebration, The Radio 104.5 Birthday Show, on Sunday, May 10, 2015 at the Susquehanna Bank Center, beginning at 2 p.m. EST. The stage will feature emerging artists including Holy Child, Meg Myers and Night Riots, with more bands to be announced.

“Our listeners love discovering new music and we love helping bands get their break,” said John Allers, Program Director, Radio 104.5 “ We’re incredibly excited to have the opportunity to offer a stage completely devoted to introducing new music to the 25,000 guests at the Sold Out Birthday show.”

The Radio 104.5 Birthday Show main stage will feature live performances by Of Monsters And Men, Death Cab for Cutie, Hozier, Passion Pit, AWOLNATION, Walk The Moon and Vance Joy, with Coasts just added.

Fans can listen to Radio 104.5, via the station's website www.radio1045.com, as well as on iHeartRadio.com and the iHeartRadio mobile app, iHeartMedia’s all-in-one music streaming and digital radio service. iHeartRadio is available across web, mobile phones, tablets, automotive partners, smart TVs, gaming devices and more. iHeartRadio is always free for listeners to use, with no capped hours or monthly subscription fees. It delivers everything listeners want in an all-in-one platform: Instant access to more than 1,500 radio stations from across the country, user-created Custom Stations inspired by a favorite artist or song, thousands of curated digital stations "Perfect For" any mood or activity, and a Shows & Personalities feature giving users access to the best on-demand news, talk and entertainment content available today. To see all available platforms and to download the app, visit iHeartRadio.com/apps.

About iHeartMedia Philadelphia:

iHeartMedia Philadelphia owns and operates WDAS-FM; WDAS-AM; WIQQ-FM; WISX-FM; WRFF-FM; WUSL-FM and is part of iHeartMedia. With 245 million monthly listeners in the U.S., 97 million monthly digital uniques and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 859 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets and smartphones, and on gaming consoles. iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over 430 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 50 million users faster than any digital music service and even faster than Twitter, Facebook and Pinterest. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation.

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