



Radio 104.5's Sixth Annual Summer Block Parties at Festival Pier

First Concert on May 3rd to Feature The Airborne Toxic Event, Banks, Catfish and the Bottlemans and More

Philadelphia, Pa. – March 17 2015 – Radio 104.5, Philly's Alternative, announced today that the highly popular Summer Block Parties will kick off Sunday, May 3, 2015 at Festival Pier and will feature live performances by The Airborne Toxic Event, Banks, Catfish and the Bottlemans, Bad Suns + Mo Lowda and The Humble.

Radio 104.5 fans will flock to the free, open-air concerts and interactive festival. Past Block Parties have featured major artists like CHVRCHES, Imagine Dragons, Of Monsters And Men, AWOLNATION, Panic! At The Disco, Young The Giant and many more. Doors will open at 1:00 p.m. with the concert starting at 2:00 p.m. Fans can also check out sponsor booths for giveaways throughout the venue. Radio 104.5 Summer Block Parties will be **FREE but attendees MUST HAVE A TICKET**. From now until March 20, listeners will be able to text to win tickets to the show and be qualified for The Golden Ticket which gives winners access to the complete 2015 Radio 104.5 Block Party concert series. In addition on Monday March 23, at 5:00 p.m., Radio 104.5 at will announce the details of the first ticket download.

"It's been incredibly gratifying to watch our audience's passion continue to grow for this series," said John Allers, Program Director and On-Air Personality, Radio 104.5. "Once again, we're very excited to bring our listeners monthly free concerts from some of our most popular bands at our new Block Party home Festival Pier."

The Radio 104.5 Summer Block Parties are free concert events with support from Miller Lite, Firefly Moonshine and Sparkling Ice.

Radio 104.5's Summer Block Parties Schedule:

Sunday, May 3: The Airborne Toxic Event, Banks, Catfish And The Bottlemans, Bad Suns + Mo Lowda and The Humble

Sunday, June 7: - tba

Sunday, July 12: - tba

Sunday, August 2:- tba

Sunday, September 13: - tba

Festival Pier is located at 601 N. Columbus Blvd., Philadelphia, PA 19123 For more information and schedule updates, visit www.radio1045.com, www.facebook.com/radio1045 or

www.twitter.com/radio1045 #1045blockparty. For media credentials contact lorainemorrill@iheartmedia.com.

Fans can listen to Radio 104.5, via the station's website www.radio1045.com, as well as on iHeartRadio.com and the iHeartRadio mobile app, iHeartMedia's all-in-one music streaming and digital radio service. iHeartRadio is available across web, mobile phones, tablets, automotive partners, smart TVs, gaming devices and more. iHeartRadio is always free for listeners to use, with no capped hours or monthly subscription fees. It delivers everything listeners want in an all-in-one platform: Instant access to more than 1,500 radio stations from across the country, user-created Custom Stations inspired by a favorite artist or song, thousands of curated digital stations "Perfect For" any mood or activity, and a Shows & Personalities feature giving users access to the best on-demand news, talk and entertainment content available today. To see all available platforms and to download the app, visit iHeartRadio.com/apps.

About iHeartMedia Philadelphia:

iHeartMedia Philadelphia owns and operates WDAS-FM; WDAS-AM; WIQQ-FM; WISX-FM; WRFF-FM; WUSL-FM and is part of iHeartMedia. With 245 million monthly listeners in the U.S., 97 million monthly digital uniques and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 858 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets and smartphones, and on gaming consoles. iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over 430 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 60 million users faster than any other radio or digital music service and even faster than Facebook. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation.

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