

HOT 97'S SUMMER JAM XX

Exclusive Pre-Sale Tickets for HOT 97 Fans

*The Biggest Names in Hip Hop Come Together for One Night
To Celebrate HOT 97's 20TH Anniversary of Summer Jam*

March 14, 2013 (New York, NY) – **HOT 97** is ready for the hottest Hip Hop concert of a lifetime: **HOT 97's Summer Jam XX!** The greatest artists in Hip Hop will join the internationally famous HOT 97 DJs at **MetLife Stadium** in East Rutherford, NJ on **Sunday, June 2, 2013** to celebrate **District 97** at the **20th Anniversary of HOT 97's Summer Jam**. Beginning on **Friday, March 15, 2013 at 12 p.m.** we're giving our loyal fans a chance to purchase tickets to the biggest event of the year before anyone else. Current loyal fans and new fans can follow **@HOT97** on [Twitter](#), friend HOT 97 at **HOT97OFFICIAL** on [Facebook](#), or join **The Click** on [HOT97.com](#) to be a part of this **exclusive presale**. With such a **magnetic line up** each year and **distinguished surprise guests**, you never know what's in store at HOT 97's Summer Jam! True Hip Hop fans and music lovers need to be in the building on June 2 for the **most anticipated HOT 97 Summer Jam of all time!**

Ebro Darden, Programming Director for HOT 97, exclaims, "It is time to set the summer off right! The biggest celebration of Hip Hop in the world is on...Let's go!"

HOT 97 has consistently brought the hottest names in music to the HOT 97 Summer Jam stage including **Jay-Z, Kanye West, Eminem, Lil Wayne, Drake, Usher, Alicia Keys** and **Wiz Khalifa**. And of course HOT 97's Summer Jam celebration is never complete without the biggest surprise guests in music today! With such past surprise guests as **Michael Jackson, Mariah Carey, Nas, Lauryn Hill, LL Cool J, Mary J. Blige** and **Janet Jackson**, you never know who will be at HOT 97's Summer Jam!

Before the show kicks off on the main stage inside, make sure to stop by **Festival Village** outside MetLife Stadium for your chance to see the best up-and-coming artists perform. **Your only way into Festival Village is with your HOT 97 Summer Jam ticket!** Previous performers include **Kendrick Lamar, A\$AP Rocky, SchoolBoy Q** and **Pusha T**, all of whom have graduated to the major leagues! Come see history be made yet again on the Festival Village stage.

HOT 97 has hosted this legendary concert for the past 20 years, where the biggest names in Hip Hop and R&B take over the HOT 97 Summer Jam stage! In 2012, over 50,000 fans from all over the world packed MetLife Stadium to experience the extraordinary show. Artists dream of being on the HOT 97 Summer Jam stage. Don't miss your chance to get the best seats in the stadium for the biggest Hip Hop concert of all time, so get your tickets early!

HOT 97's Summer Jam XX is made hot by **CÎROC**, the official vodka of Summer Jam XX and the Platinum Lounge, **Logic Technology**, the most trusted brand in premium

electronic cigarettes, **E&J**, **Millenium Honda**, and **XXL Magazine**, plus **Dax** and **Pantene**, official sponsors of the HOT 97 Festival Village.

"Logic, the most trusted brand of premium electronic cigarettes, is proud to sponsor HOT 97's Summer Jam XX," says **Eli Alelov**, CEO of **Logic Technology**. "We offer the tobacco-free, odorless alternative to traditional cigarettes and encourage all smokers to choose the smarter option while smoking outside this summer."

"Millennium Honda continues their partnership with HOT97 to celebrate Summer Jam XX! We are thrilled to be the official Honda dealer of HOT 97 Summer Jam and a part of the biggest Hip Hop concert in the world!" adds **Ravel Mejia**, General Manager of **Millennium Honda**.

Alyssa Bosland, Sales & Marketing Associate for **Imperial Dax**, states, "Dax is a hair care company that has been manufacturing hair care products since 1954. We are excited to take part in HOT 97's Summer Jam XX and Festival Village and look forward to seeing you all there. Stop by our booth for hair care tips, samples, and giveaways."

For additional information on **HOT 97's Summer Jam XX** go to HOT97.com. For the latest updates on **Summer Jam XX** follow **@HOT97** on [Twitter](https://twitter.com/HOT97) and friend **HOT 97** at **HOT97OFFICIAL** on [Facebook](https://facebook.com/HOT97OFFICIAL). Text "**Alerts**" to **75759** for exclusive updates and announcements.

For Press Only: Press can request credentials to cover HOT 97's Summer Jam XX **beginning Monday, March 18 until 5 p.m. on Friday, May 3. The attached "Press Credential Request" form must be submitted;** failure to do so will void the request. Requests are determined on a case-by-case basis; previous attendance will not be taken into consideration. Please contact Lindsay Salandra at LSalandra@emmisny.com for all press inquiries.

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