



NEWS RELEASE

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FOR IMMEDIATE RELEASE

CLEVELAND APL & Q104 TEAM UP FOR THE 8th ANNUAL PLEDGE FOR PETS RADIOTHON

CLEVELAND, OH; Q104, 104.1 FM has teamed up with the Cleveland Animal Protective League for the 8th Annual Pledge for Pets Radiothon brought to you by Stautzenberger College & The PUP Program from The Northeast Ohio Regional Sewer District, May 10 & 11, 2013.

Q104's ***Fee's Kompany***, will broadcast live from the Cleveland Animal Protective League from 6am -6pm on Friday, May 10th and 10am-4pm on Saturday, May 11 all in an effort to raise money for homeless animals at the Cleveland APL. The Cleveland Animal Protective is located at 1729 Wiley Avenue, Cleveland, Ohio 44113.

Q104 is also encouraging animal-loving listeners and schools to sign up to be a Q Cash Captain, Kid or School and collect spare change through our Doggie Dollars and Kitty Kash program sponsored by Whole Foods Markets. All Cash Captains will then be invited to Cleveland Metroparks Zoo for our Cash Bash on Wednesday, May 8th to drop off the money they have collected.

The Q Cash School program awards the school which raises the most money with a visit from ***Fee's Kompany*** as well as APL supporters Annie and Joe Thomas, Offensive Lineman for the Cleveland Browns.

You can help right now by stopping by any Menchies Frozen Yogurt, Petitti Garden Centers, Gales Westlake Garden Center featuring Jonathan Green products & Studio Salon locations and purchase an APL PAW PRINT for \$1, with 100% of the proceeds going to the Cleveland APL! For more info and list of locations go to Q104.com

During Radiothon, listeners will be treated to heartwarming stories of survival and give hope while being encouraged to make a gift that will change the life of a homeless animal. We also invite listeners to come down to meet ***Fee's Kompany*** and adopt their new best friend. Listeners can also hear the Radiothon by streaming online at www.Q104.com and through the Radio.com app on mobile devices.

ABOUT CBS RADIO CLEVELAND:

WQAL is owned and operated by CBS RADIO, one of the largest major-market radio operators in the United States. A division of CBS Corporation, CBS RADIO operates 127 radio stations, the majority of which are in the nation's top 50 markets. CBS RADIO also owns and operates WDOK, WNCX and WKRK in Cleveland.