



Photo attached: Unloading Donations in Moore, OK

MEDIA ALERT

JUNE 3, 2013

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Additional photos: <http://power96.com/station-event/support-oklahoma-victims-live>

POWER 96 COLLECTED 80,000 POUNDS OF NON-PERISHABLE GOODS FOR OKLAHOMA TORNADO VICTIMS

Afternoon Host Afrika Joined Two Truck Caravan From Miami, Florida to Moore, Oklahoma Documenting the 27-Hour Journey Through Social Media

WHO / WHAT/ WHEN: (Miami, Florida) The *Power 96* WPOW-FM radio family and South Florida McDonald's restaurants partnered for 3 days of live broadcasts encouraging South Florida residents to donate non-perishable goods for the tornado victims in Moore, Oklahoma.

Power 96 asked donors to write "messages of hope" on their donated items so that those receiving assistance would know the gifts were shared with genuine South Florida concern and love.

Power 96's Afternoon Host Africa, along with members of the South Florida McDonald's team, embarked on a 27-hour journey from Miami, Florida to Moore, Oklahoma with 2 trucks filled with over 80,000 lbs. of relief supplies. Along the way, their motorcade included an escort provided by the Blue Knights International Law Enforcement Club comprised of 300 retired police officers across 9 states.

The collection drive began May 22nd with three days of live broadcasts from four different McDonald's locations. South Floridians generously provided relief items such as water, food items, baby supplies, pet supplies, electric wheel chair, toiletries, rakes, shovels, etc. Once filled, two trucks rolled out on May 25th from a McDonald's restaurant located in Fort Lauderdale, Florida.

Power 96 documented the entire journey via Twitter, Facebook, Instagram and www.power96.com so that listeners could share the journey, and see the devastation, first hand.

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