

Y100-FM & WDRE AIR STAFF REUNITE FOR PHILLIES 1990'S RETRO NIGHT

Philadelphia, PA (August 15, 2012): On Wednesday evening August 22, members of the air staff at Philadelphia's now defunct alternative rock stations, Y100/WPLY (100.3 FM) and WDRE (103.9 FM) will be adding to the festivities surrounding the Philadelphia Phillies' 1990s Retro Night. The on-air DJs will be gathering at McFadden's Restaurant and Saloon at Citizen's Bank Park from 5:30p to 6:30p prior to the Phillies game vs the Cincinnati Reds that evening.

Those participating in the air staff reunion include: Preston Elliot, Steve Morrison, Marilyn Russell, Matt Cord, Bret Hamilton, LeeAnn Curtis, Dan Fein, Josh T. Landow, Joey O and Mel "Toxic" Taylor. The air staff will be meeting former listeners and rewarding those 'showing their DRE or Y100', meaning anyone wearing any Y100 or WDRE items or clothing, a free Y100 Sonic Sessions CD while supplies last. Y100 Sonic Sessions CDs were highly coveted CD compilations of live performances by the biggest alternative rock acts in the nation including Radiohead, Weezer, Incubus, Jane's Addiction, The Strokes, Coldplay and many more. Performances were done in front of a crowd of 100 station listeners.

"A lot of the former Y100 and WDRE staff members still keep in touch, we have and always will be extended family. We always talk about getting together. When John Brazer of the Phillies told me about the Phillies 90s Retro Night, we both agreed it would be a perfect reason to get members of both stations' air staff back together," said former Y100/WDRE on-air staffer and promotion person, Dan Fein.

In addition to meeting listeners during the pre-game party at McFadden's, members of the air staff may also be taking part in some of the surprises that the Phillies have planned during the game that evening.

From 1992 to 1995 103.9 WDRE broadcast alternative rock music to the Philadelphia area via simulcast from the Jarad Broadcasting owned 92.7 WDRE in Long Island. In 1995, WDRE ended the simulcast and hired an air staff that would broadcast directly from the Philadelphia area. When Jarad Broadcasting sold WDRE to Radio One Incorporated in 1997, Radio One changed the station's format from alternative rock to hip-hop.

Y100/WPLY FM was Philadelphia's pre-eminent alternative rock station from 1997-2005. The station was well known for its summer concert, the FEZtival, winter concert the FEASTival and live in-studio sessions, Y100 Sonic Sessions. Ironically, Radio One Inc, purchased Y100 and within a few years, Y100 met the same fate as WDRE, Radio One changed Y100's format from alternative rock to hip-hop.

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