



New York's 95.5 WPLJ Teams With Angelo David Salon for "Blow Out Breast Cancer" Benefit

Event will celebrate breast cancer survivors, raise funds for Samuel Waxman Cancer Research Foundation, and create awareness during Breast Cancer Awareness Month

NEW YORK, NY, October 12, 2015— Cumulus Media New York's 95.5 WPLJ announces that it will team with New York's Angelo David Salon, which specializes in Couture Hair Extensions and Wigs, on October 16, 2015, to present **Blow Out Breast Cancer**, a benefit for breast cancer research and a celebration for cancer survivors and fighters. 95.5 PLJ and Angelo David Salon will host a day of celebration and awareness with \$25 blowouts, gift bags, beverages and hors d'oeuvres from 9:00 a.m. until 9:00 p.m. at Angelo David Salon, 420 Madison Avenue, 2nd Fl (between 48th and 49th St.), in New York City. 95.5 PLJ personalities and staffers will be onsite at the event to speak with those stopping by. All proceeds will benefit the Samuel Waxman Cancer Research Foundation, an international organization dedicated to curing and preventing cancer.

Special thanks to sponsors Bella Magazine, Benjamin Steakhouse, Manhattan Moonshine, Sufi Wines, POPChips, OPI, Elchim and Redken.

For more information on the Samuel Waxman Cancer Research Foundation, visit www.waxmancancer.org. To book an appointment, call Angelo David Salon at [212.883.6620](tel:212.883.6620).

About Cumulus Media

Cumulus Media (NASDAQ: CMLS) combines high-quality local programming with iconic, nationally syndicated media, sports and entertainment brands in order to deliver premium choices for listeners, provide substantial reach for advertisers and create opportunities for shareholders. Cumulus provides exclusive content that is fully distributed through approximately 460 owned-and-operated stations in 90 U.S. media markets (including eight of the top 10), more than 8,500 broadcast radio affiliates and numerous digital channels. Cumulus is well positioned in the widening digital audio space through a significant stake in the Rdio digital music service, featuring 25 million songs on-demand in addition to custom playlists and exclusive curated channels. Cumulus is also the leading provider of Country music and lifestyle content through its NASH brand, which will serve Country fans through radio programming, NASH magazine, concerts, licensed products and television/video. For more information, visit www.cumulus.com.

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