



Loves Our Kids  
RADIOTHON

**For Immediate Release**

**News Announcement**

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***The 98.1 WOGL Loves Our Kids Radiothon Driven by Philadelphia Area  
Mazda Dealers and the 2014 Mazda6 Raises \$662,428.33  
For The Children's Hospital of Philadelphia  
Twelve Year Total is OVER \$6.2 Million Dollars***

**Philadelphia, PA**—September 9, 2013--**The 98.1 WOGL Loves Our Kids Radiothon driven by Philadelphia Area Mazda Dealers raised \$662,428.33 in two days for The Children's Miracle Network (CMN) at The Children's Hospital of Philadelphia. In the past twelve years, 98.1 WOGL has raised \$6,247,185.33 for Children's Hospital.**

A high point of the two day Radiothon included Harvey Holiday's Street Corner Sunday program. In 3 hours, Harvey Holiday's Heroes came together to pledge **\$16,680.33** towards the 98.1 WOGL Loves Our Kids Radiothon grand total. To date, Holiday's Heroes have raised **\$98,911** for The Children's Hospital of Philadelphia.

Another highlight was a donation of **\$10,000** by Bob Pantano during the 98.1 WOGL Saturday Night Dance Party at Adelphia Restaurant and Nightclub. Listeners donated \$5000 and Pantano matched the donation.

The 98.1 WOGL Loves Our Kids Radiothon aired Thursday, September 5th and Friday, September 6th on WOGL-FM. Donations were taken by phone, on line and in person. The Radiothon was broadcast live from the Ryan Seacrest Foundation's "Seacrest Studios" located in the Colket Atrium at The Children's Hospital of Philadelphia. WOGL hosts Ross Brittain and Valerie Knight of the Breakfast Club presented the check for **\$662,428.33** from 98.1 WOGL to Children's Hospital.

WOGL-FM Vice President and General Manager Jim Loftus said "For the twelfth year, we're overwhelmed and humbled by the unmatched generosity of our 98.1 WOGL listeners. Our incredible listeners call in pledges and our sponsors step up to add to such an impressive total. We thank them for their generosity, for allowing us into their hearts and homes, and for making 98.1 WOGL a part of their lives. The 98.1 WOGL Loves Our Kids Radiothon is one of the shining moments for our staff."

MORE

*The 98.1 WOGL Loves Our Kids Radiothon Raises Over \$6.2 Million Dollars For The Children's Hospital of Philadelphia*

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“It is gratifying to see such strong community support for great programs like Social Work and Child Life, Education and Creative Arts Therapy that are so instrumental in helping children and their families during a hospital stay,” said Steven M. Altschuler, MD, chief executive officer of The Children’s Hospital of Philadelphia. “We are sincerely grateful to WOGL and the many participants and sponsors who have worked so hard to make this year’s event so successful.”

Thanks to WOGL’s Radiothon sponsors: Philadelphia Area Mazda Dealers, Adoptions From the Heart, American Heritage Federal Credit Union's Kids-N-Hope Foundation, Arden Courts, Captain Chucky’s Crabcakes, Cherry Hill Mercedes, Connections Academy , Devon Hill BMW, DiNardo's Famous Crabs and Seafood, Doc Bresler's Cavity Busters, Freedom Credit Union, Geno's Steaks, Giant Food Stores, Homewood Suites, Jiffy Lube, Meineke of Turnersville, Glassboro and Bensalem, Northwestern Mutual of Eastern PA, PA Cyber Charter School, RE/MAX, Ralph’s Italian Restaurant, Rossi Honda, Ruby's Diner and VW of Salem County.

Funds raised through Children's Miracle Network are earmarked at The Children's Hospital of Philadelphia for patient care programs. These programs provide constant support for the kinds of services that truly make a difference in the lives of children and families. Support groups, creative arts therapies and social workers are all part of the healing process. These services are offered to every child who visits Children’s Hospital, and these are among the many programs that CMN funds help make possible.

The Children's Miracle Network in Philadelphia is part of The Children's Hospital Foundation, the charitable, tax-exempt organization benefiting The Children's Hospital of Philadelphia.

The Children’s Hospital of Philadelphia, America's first hospital dedicated exclusively to the care of children, is a world leader in patient care, cutting-edge research, advocacy for children and education for pediatric healthcare professionals. The Hospital houses renowned programs in fetal diagnosis and treatment, oncology, cardiac care, orthopedics and neonatology, among many others.

WOGL is owned and operated by CBS RADIO, one of the largest major market radio operators in the United States. A division of CBS Corporation, CBS RADIO operates 126 radio stations, the majority of which are in the nation’s top 50 markets. CBS RADIO also owns and operates WPHT -AM, WIP-FM/AM and KYW-AM in Philadelphia.

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