



Loves Our Kids
RADIOTHON

For Immediate Release

The 13th Annual 98.1 WOGL Loves Our Kids Radiothon Benefiting The Children's Hospital of Philadelphia

**Driven by The Philadelphia Area Mazda Dealers
Kicks Off Thursday, September 4th, 2014**

Philadelphia, PA –September 4th -September 5th –The 98.1 WOGL Loves Our Kids Radiothon driven by the Philadelphia Area Mazda Dealers and benefiting The Children's Hospital of Philadelphia, kicks off Thursday, September 4th at 6:00AM. Pledges and donations raised during the two-day event benefit patient care programs at Children's Hospital. Pledges to the Radiothon can be made by calling the GIANT Food Stores phone bank at 1-866-266-8898 or online at www.wogl.com. Over the past twelve years, 98.1 WOGL has raised more than \$6.2 million for The Children's Hospital of Philadelphia.

In the 13th year, the 98.1 WOGL Loves Our Kids Radiothon will again be broadcast live from Ryan Seacrest Foundation's "Seacrest Studios" located in the Colket Atrium of Children's Hospital. The Radiothon is anchored by WOGL-FM's Breakfast Club host Ross Brittain and co-host, Valerie Knight, with appearances by the entire WOGL airstaff.

During the 2-day broadcast, the Colket Atrium will be buzzing with games, crafts and live entertainment for CHOP's patients and families. Special activities for kids include face painters, caricaturists, sand art, decorate your room crafts and make your own crowns with local Miss America title holders.

The Radiothon will wrap up Friday, September 5th, culminating with a check presentation from 98.1 WOGL to Children's Hospital at 7pm. Visit www.wogl.com, www.facebook.com/woglfm or www.twitter.com/wogl (#WOGLRadiothon) for Radiothon photos, videos and live updates.

WOGL has partnered with wonderful sponsors including: GIANT Food Stores, Commonwealth Connections Academy, Jiffy Lube, Mealey's Furniture, Arden Courts, Meineke Complete Car Care Centers, Freedom Credit Union, Pandora of Cherry Hill, King of Prussia and Quaker, Bridge Malls, Nationwide Insurance, Martin Law, CarSense, Adventure Aquarium, American Heritage Federal Credit Union, Barlow Buick GMC of Woodbury, Auto Dealers CARing for Kids Foundation, Hilton Homewood Suites University City, Peruzzi Automotive Group, RE/MAX Pennsylvania, Colonial Hyundai of Downingtown, Hyundai of Turnersville.

MORE

The fun and fundraising continue on Saturday, September 6 with "Pantano's Pals" at Adelphia Restaurant and Nightclub in Deptford, NJ. 98.1 WOGL's Bob Pantano will host a very special Saturday Night Dance Party. Listeners can donate online (www.WOGL.com/pantanospals) or in-person at

Adelphia. Bob Pantano will personally MATCH all donations collected and present a check to CHOP at the end of the night.

Harvey Holiday extends the fundraising as he hosts a very special edition of his "Streetcorner Sunday" show on Sunday, September 7th at 9pm. It's a mini-Radiothon asking listeners to donate and become a "Holiday's Hero". Harvey's donations over the past few years totaled \$98,911.

Funds raised through Children's Miracle Network are earmarked at The Children's Hospital of Philadelphia for patient care programs. These programs provide constant support for the kinds of services that truly make a difference in the lives of children and families. Support groups, creative arts therapies and social workers are all part of the healing process. These services are offered to every child who visits Children's Hospital, and these are among the many programs that CMN funds help make possible.

The Children's Miracle Network in Philadelphia is part of The Children's Hospital Foundation, the charitable, tax-exempt organization benefiting The Children's Hospital of Philadelphia.

About The Children's Hospital of Philadelphia: The Children's Hospital of Philadelphia was founded in 1855 as the nation's first pediatric hospital. Through its long-standing commitment to providing exceptional patient care, training new generations of pediatric healthcare professionals and pioneering major research initiatives, Children's Hospital has fostered many discoveries that have benefited children worldwide. Its pediatric research program receives the highest amount of National Institutes of Health funding among all U.S. children's hospitals. In addition, its unique family-centered care and public service programs have brought the 535-bed hospital recognition as a leading advocate for children and adolescents. For more information, visit <http://www.chop.edu>.

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