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MEDIA ADVISORY

95.5 El Patrón Invites Media to Festival Sabor a México

Featured Artists Include Roberto Tapia, La Original Banda El Limón, Calibre 50, Banda Carnaval, Noel Torres, Grupo Duelo, Alex Inda, and Adriel Favela

WHAT: 95.5 El Patrón presents its 2nd Annual Sabor a México: A Cultural and Regional Mexican Festival on Sunday, August 10, 2014 at Plaza Garibaldi. The confirmed artists include Roberto Tapia, La Original Banda El Limón, Calibre 50, Banda Carnaval, Noel Torres, Grupo Duelo, Alex Inda and Adriel Favela. In addition to performances by the confirmed artists the festival will also include a rodeo show with vendor exhibits and typical Mexican food. It will also serve as a celebration to 95.5 El Patrón's two year radio anniversary.

Tickets can be purchased online at vivatumusica.com

WHEN: Concert will be held Sunday, August 10, 2014
Doors Open: 12:00PM
Concert Ends: 9:00PM

WHERE: Plaza Garibaldi- 2600 S. California Avenue- Chicago, IL

CONTACT: All media credentials must be requested in advance via email to Angel Edmond at angedmond@clearchannel.com or Marcela Saldana at marcelasaldana@clearchannel.com by Tuesday, August 5, 2014.

[About 95.5 El Patrón](#)

El Patrón is a Mexican Regional radio station. The station reaches 614,800 radio listeners every week. El Patrón's content can be heard on-air, online at 955elpatron.com, at iHeartRadio.com, and on the iHeartRadio mobile applications on iPads and smartphones.

Source: June 2014 Nielsen Audio, Persons 6+ Weekly Cume, M-Su 6a-12m