

"New York's Country Station" NASH FM 94.7 Hosts "NASH BASH" in New York Featuring Headliner Lee Brice and Performances by Rodney Atkins, Mo Pitney & Dylan Scott

October 26, 7:30 p.m. at the Beacon Theater, NYC

Tickets Available Through <u>Ticketmaster.com</u>

NEW YORK, September 24, 2015 – NASH FM 94.7, New York City's only Country radio station, presents "NASH BASH" at Manhattan's Beacon Theater on October 26 at 7:30 p.m. featuring Country star Lee Brice as the headliner and performances by Rodney Atkins, Mo Pitney and Dylan Scott.

NASH BASH marks NASH FM 94.7's return to the Beacon Theater following the station's successful NASH Holiday BASH at the venue in 2013, which featured performances by Dierks Bentley and Parmalee.

The concert celebrates New York's Country Station listeners across the tri-state area. As NASH's flagship station, NASH FM 94.7 draws nearly 1.4 million listeners a week. Country fans can listen live for chances to win tickets to the stellar concert event beginning soon.

Lee Brice is an award-winning Country music singer, songwriter and producer. Brice recently received the 2015 Academy of Country Music Award for "Single Record Of The Year," which recognized the success of his 2014 album *I Don't Dance*. Brice is currently on a national tour seeking to become the first Country artist to perform in all 50 U.S. states in 2015.

Country music singer-songwriter Rodney Atkins' skyrocketed to fame in 1997 when he charted his first single on the *Billboard* Country chart. Since then, Atkins has had 6 number one hits, sold 4 million singles since 2010, received 8 major Country Music award nominations and been recognized as the Academy of Country Music's "Top New Male Vocalist."

Mo Pitney is a Country music singer-songwriter whose critically acclaimed single "Country" held a Top 40 spot on *Billboard's* Country Airplay chart for 24 consecutive weeks in 2015. Pitney is a Nashville native and is widely regarded as one of Country music's biggest rising stars.

Dylan Scott is an up-and-coming Country music singer-songwriter and social media sensation. Scott's music videos and popular covers on YouTube have gone viral generating millions of views, and his recent single "Crazy Over Me" reached #14 on *Billboard's* Country Digital Sales chart.

Cumulus launched the NASH Country music lifestyle entertainment brand in January 2013 beginning with New York's Country Station NASH FM 94.7. In addition to Country radio

stations and live concerts/events, the NASH brand includes original feature-length films, *NASH Country Weekly* magazine, online content and television programming. Country radio programs originate from Cumulus Media's NASH campus in Nashville, the nation's only multimedia facility devoted solely to producing and distributing content based on the Country music lifestyle.

Tickets to the event are available through <u>Ticketmaster.com</u> beginning today at 1:00 p.m. ET and range from \$30 to \$50.

ABOUT CUMULUS MEDIA

Cumulus Media (NASDAQ: CMLS) combines high-quality local programming with iconic, nationally syndicated media, sports and entertainment brands in order to deliver premium choices for listeners, provide substantial reach for advertisers and create opportunities for shareholders. Cumulus provides exclusive content that is fully distributed through approximately 460 owned-and-operated stations in 90 U.S. media markets (including eight of the top 10), more than 8,500 broadcast radio affiliates and numerous digital channels. Cumulus is well positioned in the widening digital audio space through a significant stake in the Rdio digital music service, featuring 35 million songs on demand in addition to custom playlists and exclusive curated channels. Cumulus is also the leading provider of Country music and lifestyle content through its NASH brand. NASH serves over 90,000,000 Country fans through market leading broadcast radio short and long-form programming, NASH/Country Weekly magazine, NASH Live Events, NASH TV and soon to be announced NASH licensed apparel and home goods. For more information, visit www.cumulus.com.

ABOUT NASH

Cumulus Media, Inc. launched the NASH entertainment brand based on the Country music lifestyle in January 2013 with the flagship NASH FM 94.7 in New York City. In addition to Country radio stations, the NASH brand includes a NASH magazine, concerts/events, online content and television programming. Country radio programs originate from Cumulus Media's NASH campus in Nashville, the nation's only multimedia facility devoted solely to producing and distributing content based on the Country music lifestyle, including radio programming, TV/videos, magazines and events.