

# NEW YORK'S ONLY COUNTRY MUSIC STATION NASH FM 94.7 AND BARCLAYS CENTER PRESENT FIRST NASH BASH CONCERT

# Country Music Stars Cole Swindell, Gloriana, Michael Ray & Jana Kramer to Perform March 24 at Cushman & Wakefield Theater at Barclays Center

## - Tickets on Sale Starting Wednesday, February 25 at 10 a.m. -

**BROOKLYN (February 23, 2015)** –New York's #1 Country music station NASH FM 94.7 and Barclays Center will present their first-ever NASH BASH Country concert on Tuesday, March 24 as part of their new partnership. Country artist Cole Swindell will headline the star-studded show at the Cushman & Wakefield Theater at Barclays Center with additional performances by Country stars Gloriana, Michael Ray and Jana Kramer.

The March 24 NASH BASH is the first in the live content partnership between Cumulus and Barclays Center that will bring at least two concerts annually to the Brooklyn venue. NASH FM 94.7 is the flagship station for Cumulus's NASH lifestyle and entertainment brand. The NASH brand has original programming that lives on more than 100 Country radio stations around the country. NASH also owns NASH Country Weekly Magazine and NASH TV.

In September 2014, Barclays Center launched its Country in Brooklyn platform by hosting Billboard's reigning 'Top Country Artist" Luke Bryan for the arena's first Country show, which sold out.

"We are looking forward to launching the NASH BASH series and initiating our partnership with NASH FM 94.7," said Barclays Center CEO Brett Yormark. "This relationship will help us tap into the burgeoning Country music fanbase in the New York City area and grow our Country in Brooklyn platform."

"We are thrilled to bring NASH into Brooklyn and onto the stage at Barclays Center," said John Dickey, Executive Vice President of Content and Programming for Cumulus. "This NASH BASH will be a must-see for New York's Country music fans, including the over one million NASH FM 94.7 weekly listeners."

Listeners can use the code word "NASH" to buy presale tickets to the show starting Tuesday, February 24 at 10 a.m. until 9 a.m. the next day with sales open to the general public starting Wednesday, February 25 at 10 a.m. Tickets are available online at <u>www.nashfm947.com</u>, <u>www.barclayscenter.com</u>, by phone at 800-745-3000, or at the American Express Box Office at Barclays Center beginning Thursday, February 26 at noon (if tickets are still available). Cushman & Wakefield Theater is an intimate theater within Barclays Center. The theater can accommodate 4,000-7,700 seats and is ideal for theatrical performances, concert artists, music festivals, boxing events, and comedy acts.

BROOKLYN SHOW™, the concert and major event programming franchise of Barclays Center, is presented by Norwegian Cruise Line.

#### **ABOUT CUMULUS**

Cumulus Media (NASDAQ: CMLS) combines high-quality local programming with iconic, nationally syndicated media, sports and entertainment brands in order to deliver premium choices for listeners, provide substantial reach for advertisers and create opportunities for shareholders. Cumulus provides exclusive content that is fully distributed through approximately 460 owned-and operated stations in 90 U.S. media markets (including eight of the top 10), more than 9,000 broadcast radio affiliates and numerous digital channels. Cumulus is well positioned in the widening digital audio space through a significant stake in the Rdio digital music service, featuring 30 million songs on-demand in addition to custom playlists and exclusive curated channels. Cumulus is also the leading provider of Country music and lifestyle content through its NASH brand. NASH serves over 90,000,000 Country fans through market leading broadcast radio short and long-form programming, NASH/Country Weekly magazine, NASH Live Events, NASH TV and soon to be announced NASH licensed apparel and home goods. For more information, visit <u>www.cumulus.com</u>.

#### **ABOUT BARCLAYS CENTER**

Barclays Center opened on September 28, 2012, and is a major sports and entertainment venue in the heart of Brooklyn, New York. One of the most intimate seating configurations ever designed into a modern multi-purpose arena, Barclays Center offers 17,732 seats for basketball, 15,795 for hockey, and up to 19,000 seats for concerts, and has 101 luxury suites, four bars/lounges, four clubs, and 40/40 CLUB & Restaurant by American Express.

Barclays Center hosts an extensive variety of events, including premier concerts, major professional boxing cards, top college basketball, family shows, the Brooklyn Nets and soon the New York Islanders.

Barclays Center has redefined the arena customer service and culinary experience. Its more than 2,000 employees are trained by Disney Institute, the business advisory arm of The Walt Disney Company, and its BrooklynTaste<sup>™</sup> food program features selections from 55 well-known restaurants and vendors in the borough.

Barclays Center engages the customer with state-of-the-art technology to enhance the fan experience. As the first arena in the world to utilize Cisco StadiumVision mobile multicast streaming technology, Barclays Center allows fans to watch live video and instant replays from their mobile phones while connected to the arena's free Wi-Fi.

Located atop one of the largest transportation hubs in New York City, Barclays Center is accessible by 11 subway lines, the Long Island Rail Road, and 11 bus lines.

3 4 5 0 N Q R to Atlantic Avenue - Barclays Center
to Lafayette Avenue G to Fulton Street LIRR to Atlantic Terminal

For more information on Barclays Center, please visit <u>www.barclayscenter.com</u>.

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