

FOR IMMEDIATE RELEASE

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**ROD STEWART, JOE WALSH, DAVID CROSBY &
MORE TO VOICE SUPPORT FOR FRIDAY'S 102.9
WMGK 9th ANNUAL JOHN DEBELLA VETERANS
RADIOTHON**

Bala Cynwyd, PA (June 18, 2015): A strong line-up of local and national celebrities including rockers - Rod Stewart, Eagles' guitarist Joe Walsh, folk rocker David Crosby, Mayor Michael Nutter and Governor Tom Wolfe are scheduled to call-in and voice their support when 102.9 WMGK morning host, John DeBella broadcasts his 9th Annual John DeBella Veterans Radiothon live from outside of the National Constitution Center on Friday June 19, 2015 from 6am to 6pm. All proceeds from the Radiothon will go to benefit local veterans via the Philadelphia Multi-Service Center (VMC) in Philadelphia.

Throughout his broadcast DeBella will encourage listeners to make call-in donations via 1800-678-WMGK(9645) or secure online donations via the station's website, wmgk.com. While on the station's website, listeners will also be able to take part in a series of online eBay auctions featuring front row concert tickets, autographed items and 'money can't buy experiences' with artists like: The Who, The Eagles, Styx, George Thorogood, Peter Frampton and more. All proceeds from these auctions will go to the DeBella Veterans Radiothon and in turn, to the VMC.

Over the past eight years, John DeBella has raised nearly \$750,000 for the VMC in his annual Radiothon. His dedication to veterans has been recognized by various organizations - the VMC has named an award after him and in 2012 he received the 'Veteran Champion of the Year Award' from the Philadelphia Small Business Association.

The following sponsors made sizeable monetary contributions to this year's Veterans Radiothon: Motocar Makeovers, Delaware Valley University, Fred Beans Lincoln, Jiffy Lube, CertainTeed, Keswick Cycle, United Food and Commercial Workers Local 1776, Drexel University, Always Best Care Senior Services of Philadelphia, Golden Nugget Casino Hotel and Marina, Hyundai of Turnersville, Barbara's Autoland.

More about The VMC

The Philadelphia Veterans Multi-Service Center's mission is to provide services, programs, opportunity and advancement to Veterans of the U.S. military and their families. Each year they serve 2,500 individual veterans, provide over 172,000

meals to homeless veterans, place over 300 veterans in jobs, and place over 500 veterans in housing.

102.9 WMGK-FM is owned by Greater Philadelphia Radio, Inc., a subsidiary of Greater Media, Inc., the parent company of 21 AM and FM radio stations in the Boston, Charlotte, Detroit, New Jersey and Philadelphia markets. Greater Media also owns a group of weekly newspapers in central New Jersey and several telecommunications towers located throughout the United States.

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