

FOR IMMEDIATE RELEASE

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THE 12th ANNUAL 102.9 WMGK LET FREEDOM ROCK FEST - STARRING HEART & JASON BONHAM'S LED ZEPPELIN EXPERIENCE ON JULY 3 AT SUSQUEHANNA BANK CENTER

Bala Cynwyd, PA (April 1, 2013): Classic Rock 102.9 WMGK is proud to announce the "12th Annual 102.9 WMGK Let Freedom Rock Fest", on July 3rd at Susquehanna Bank Center in Camden, NJ starring 2013 Rock and Roll Hall of Famers, Heart and special guest Jason Bonham's Led Zeppelin Experience. Fans attending the concert will enjoy individual sets from each band. After Heart's set, both bands will join forces for a thirty minute performance of Led Zeppelin songs to close the show.

Tickets for the "12th Annual 102.9 WMGK Let Freedom Rock Fest" will go on sale to the general public on Friday, April 5 at Noon via Ticketmaster.com, Ticketmaster outlets, 800-745-3000 and the Susquehanna Bank Center box office. Members of WMGK's exclusive listener club, the @Work Network, will be able to take part in an internet pre-sale for the show. The pre-sale will take place on Thursday, April 4 from 10am until 10pm. Tickets range in price from \$10.29 to \$99.50. Lawn tickets will be available for \$10.29 until Monday, April 8. After that they will be \$20.13. Children under nine years of age will be admitted free if they are sitting on the lawn. A portion of the ticket proceeds from the concert will benefit local veterans via the Philadelphia Veterans Multi-Service Education Center.

Patriotism will be an ongoing theme throughout the event. John DeBella and a group of local military veterans will kick off the evening by reciting the Pledge of Allegiance. Attendees will also have the opportunity to sign a banner that says 'PA, NJ and DE thank and support our troops'. The banner will be delivered to the Philadelphia chapter of the USO. The MGK on-air staff will host the festivities and make numerous announcements from the stage during the event. There will be activities and free giveaways throughout the afternoon and into the evening. MGK "House Band", The Sofa Kings (from Blue Bell, PA), will open up the main stage prior to Jason Bonham's Led Zeppelin Experience.

Sisters Ann and Nancy Wilson showed the world that women can rock when their band, Heart, stormed the charts in the '70's with hits like "Crazy on You," "Magic Man," "Barracuda," "Straight On," and more. Heart continued topping the charts through the '80's and '90's with hits like "These Dreams," "Alone," "What About Love," "If Looks Could Kill," and "Never." Heart has sold more than 35 million albums and will be inducted into Rock and Roll Hall of Fame on April 19, 2013. Ann and Nancy Wilson first met Jason Bonham, son of famed Led Zeppelin drummer, John Bonham, when they performed "Stairway to Heaven" together at the Kennedy Center Honors tribute to Led Zeppelin in December 2012.

Jason Bonham's Led Zeppelin Experience, is a celebration of Jason's father, the late Led Zeppelin drummer, John Bonham, as well as the music of Led Zeppelin. The show is a visual and auditory spectacle that includes a high-tech sound system, light show and giant screens that project home movies and photos while Bonham and his band play a passionate set of

Led Zeppelin songs. Jason began playing the drums at age five and signed his first record contract at age seventeen. Throughout his career he's opened for big names such as Queen, Meat Loaf, Ted Nugent, and AC/DC. Bonham has taken his father's place on stage during numerous Led Zeppelin reunions over the years. His most recent appearance with the surviving members of Led Zeppelin was in 2007 at London's O2 Arena.

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