

# THE Loop 97.9 ROCKIN' RIDES

## 97.9 THE LOOP GIVES AWAY FOUR CLASSIC MUSCLE CARS!

(CHICAGO, IL) – 97.9 THE LOOP presents Rockin Rides -- Chicago’s Classic Rock station kicks off the biggest local radio station promotion in years with the prize total in the 6 figures. WLUP will award FOUR classic muscle cars to FOUR Loop Listeners by giving one away each week of November, starting Monday, November 3<sup>rd</sup>!

Twice each weekday, listeners have a chance to text to win 1 of 13 keys, as well as 3 other opportunities to win a key each week at event or online. One of the 13 keys will start that week’s Rockin Ride at a final giveaway event! The times to text the station to win the keys are posted at WLUP.com. Tim Virgin, Loop Afternoon Personality says, “Stations don’t have over the top giveaways like this anymore. We must be crazy.”

On Monday, November 3<sup>rd</sup> The Loop will unveil the first of four Classic Cars nicknamed, “The Joker.” A 1970 Dodge Challenger RT, 2 Door Hardtop in Dark Burnt Orange Metallic with Flat Black Stripes, 383 Magnum Engine with 335 Horsepower. Lyndsey Marie, Loop Midday Personality said, “pretty sure it gets bad mileage and no back-up camera.”



The week of November 10<sup>th</sup> will continue with “Sandman,” a 1970 Buick Gran Sport in Bamboo Cream. This beauty has a Hi-Performance 350 V8 engine with 315 Horsepower with only 63,800 Miles!



The third week the “Foxy Lady” will take center stage! A 1972 Chevrolet Chevelle "SS" Big Block, 2 Door Hardtop in Rocket Red with White SS Racing Stripes!



And stay tuned for “**Black Betty**” coming the final week, which will be given away on Black Friday at Cabela’s in Hoffman Estates!

**Your Classic Car Dreams come true with 97-9 The Loop. Details at WLUP.com.**

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