



Press Release

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March 21, 2013

WiLD 94.1 PLAYS "SAME LOVE" IN SUPPORT OF LGBT COMMUNITY

St. Petersburg, FL – WiLD 94.1 has added the song "Same Love" by Macklemore and Ryan Lewis featuring Mary Lambert to its music playlist. The song has officially been added to the station's music rotation following the support it has received after a segment on the station's morning show, *Orlando & The Freakshow*.

On March 12th, a listener used the daily feature "Confessions at 7" to reveal he was gay to his family and friends. In support of the listener's announcement, the show's host Orlando Davis played a unique song called "Same Love", which screams for equality for all and speaks to the homophobic nature of hip hop music. The song immediately received rave reviews from the audience, while also sparking a few negative attacks toward the station and host, for supporting the cause.

"This song is a passionate cry for equality for all of our family, friends and listeners. Ironically, upon leaving Monday's show, we were met with Hillary Clinton's announcement of support for same sex marriages. It was clear that we too could do something of tremendous meaning, and we're proud to be the only station going full steam ahead in support of this song and its message," said Orlando Davis, Morning Host and Program Director of WiLD 94.1

The segments from the show and the official video for "Same Love" are available at WiLD941.com. The station encourages listeners that would like to show their support for the song and LGBT community by calling the request line at 888.429.0941 or comment on the station Facebook page at [Facebook.com/WiLD941TampaBay](https://www.facebook.com/WiLD941TampaBay).



WLLD-FM WiLD 94.1, The Bay's Party Station is Tampa's CHR/Rhythm, owned and operated by CBS RADIO; WLLD is the home of WiLDSplash (Spring) and The Last Damn Show (Fall), the two largest concerts, in the Southeastern United States.

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