

For Immediate Release:

WLIB RAISES MORE THAN \$119,000 DURING TWO-DAY RADIO-THON TO SUPPORT ST. JUDE CHILDREN'S HOSPITAL

March 17, 2015 (New York, NY) - WLIB 1190 AM, your home for Gospel, Inspiration, and Information, hosted its 8th annual radio-thon in support of St. Jude Children's Hospital. St. Jude's mission to advance cures and means of prevention, for pediatric catastrophic diseases, through research and treatment (StJude.org) truly resonates WLIB's goal to inspire and uplift its audience through the power of Gospel music and motivation. During the two-day radio-thon, WLIB and on-air hosts including Liz Black, the *Yolanda Adams Morning Show*, and Bishop Hezekiah Walker & Neicy Tribbet from *Afternoon Praise* broadcasted live from the New York studios, while volunteers accepted pledges over the phone. Together with the community, WLIB has raised over \$1.3 million since working with St. Jude to support their efforts to fight back against cancer and diseases affecting our children. The station was also honored to have five-year-old Aniya, who was diagnosed at age three with pineoblastoma, a rare and dangerous brain tumor, visit the studios during the radio-thon. Aniya fought through, undergoing chemotherapy, radiation therapy, and surgery, and is now cancer-free, enjoying school and playing with her friends.

"We are humbled to be able to support St. Jude Children's Hospital each year," states Deon Levingston, General Manager of Emmis NY/WLIB. "As a radio station, we have a unique ability to reach audiences in a different way, and to therefore expand St. Jude's range beyond traditional fundraising methods. WLIB and all of Emmis New York support St. Jude's efforts to find cures for the debilitating diseases that affect our youth. We hope the donations we raise each year will help advance that effort more efficiently, and we will soon be able to say we have found the cures we so desperately need."

"The St. Jude Radio-thon is a staple event for WLIB, and we're proud to be able to use our brand and world renowned personalities to help raise awareness in the battle against childhood cancers and diseases," adds Cynthia Smith, Music Director of WLIB. "This year alone, we were able to raise more than \$119,000 for the cause. Now it's time to gear up for our annual trip to St. Jude Children's Hospital in October, where we're able to interact with children and their families in a personal setting."

For more information on how to donate to St. Jude Children's Hospital, visit StJude.org. To see videos and photos from this year's event, head to WLIB.com or click [here](#). A special thanks to Papa John's for their generous food donations for volunteers and staff.

VIDEO:

<https://youtu.be/xiT4jqSl9g>

<iframe width="560" height="315" src="https://www.youtube.com/embed/xiT4jqSl9g" frameborder="0" allowfullscreen></iframe>

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CONTACT: Lindsay Salandra
Publicist & Digital Communications Manager
Emmis NY
LSalandra@emmisny.com

About Emmis Communications

Emmis Communications Corporation is a diversified media company, principally focused on radio broadcasting. Emmis operates the 9th largest radio portfolio in the United States based on total listeners. Emmis owns 19 FM and 4 AM radio stations in New York, Los Angeles, St. Louis, Austin (Emmis has a 50.1% controlling interest in Emmis' radio stations located there), Indianapolis and Terre Haute, IN.

About WLIB 1190 AM

WLIB 1190 AM is New York's leading Gospel and Inspirational station with over 300,000 weekly listeners. 50% of WLIB's listeners are between the ages of 35-64. WLIB hosts award winning and internationally known personalities including Yolanda Adams, Rev. Al Sharpton, Bishop Hezekiah Walker, Lady Niicy T and more, as well as ministry leaders such as Pastor Floyd Flake of the Greater Allen Cathedral AME Church and Pastor David Jefferson Sr. of the Metropolitan Baptist Church. WLIB is also one of the country's leading sources for Gospel Music and Motivation.

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