

KTUphoria 2015 SIZZLES THIS SUMMER WITH STAR-STUDDED CONCERT OF THE SEASON

103.5 KTU's Summer Kick Off Party Featuring Live Performances by Pitbull, Ricky Martin, Kelly Clarkson, Jason Derulo, Prince Royce, Shaggy and more

New York, N.Y. – March 13, 2015 – **103.5 KTU**, The Beat of New York, today unveiled the star-studded lineup for its ultimate summer dance party concert event, *KTUphoria* on <u>Sunday, May 31, at 6:00 p.m. EST</u> at Nikon at Jones Beach Theater in Wantagh, NY. *KTUphoria* 2015 is sponsored by Kenneth Cole Watches, Twix Cookie Bars and Good Humor Ice Cream.

This morning, KTU's on-air personalities **Paul "Cubby" Bryant** and **Carolina Bermudez**, of *Cubby & Carolina In The Morning*, officially announced the all-star lineup for *KTUphoria* 2015. The annual show will feature live performances by **Pitbull**, **Ricky Martin**, **Kelly Clarkson**, **Jason Derulo**, **Prince Royce** and **Shaggy**. Last year, *KTUphoria* featured performances by Jennifer Lopez, Calvin Harris and Ariana Grande.

KTUphoria 2015 will kick-off with the action-packed **Pregame**, the official pre-party celebration. The event, which is open to tickets holders only, will feature a party atmosphere, KTU resident DJ's mixing, special artist appearances as well as interactive displays from some of today's hottest brands. The event will take place from 2 - 5:00 p.m. EST on the concourse level at Nikon at Jones Beach Theater and will welcome fans of all ages.

"KTUphoria 2015 is guaranteed to get the party started this summer with the best in the biz," said **Joe Puglise, Market President, iHeartMedia New York.** *"We are excited to bring this monumental show back for another great year, and ready to celebrate summer 2015 with our listeners and KTU's favorite artists."*

"It's been a long, cold winter and we are ready for summer at the beach with today's hottest artists all on one stage at this year's *KTUphoria*," said **Rob Miller, Program Director of WKTU.** "KTU is proud to have live performances by Pitbull, Ricky Martin, Kelly Clarkson, Jason Derulo, Prince Royce and Shaggy to bring the heat to Jones Beach Theater!"

KTUphoria tickets will be available for public purchase starting <u>Monday</u>, <u>March 16</u>, at 9 a.m. <u>EST</u> via <u>www.LiveNation.com</u>, Keyword: SUMMER. For more information visit <u>www.ktu.com</u>.

For up-to-minute information on **KTU's** *KTUphoria* **2015** fans can log on to <u>www.ktu.com</u> keyword: Summer, listen to **103.5 KTU** on-air or online via the station's website, as well as on iHeartRadio.com and the iHeartRadio mobile app, iHeartMedia's all-in-one music streaming and digital radio service. iHeartRadio is available across web, mobile phones, tablets, automotive partners, smart TVs, gaming devices and more. iHeartRadio is always free for listeners to use, with no capped hours or monthly subscription fees. It delivers everything listeners want in an all-in-one platform: Instant access to more than 1,500 radio stations from across the country, user-created Custom Stations inspired by a favorite artist or song, thousands of curated digital stations "Perfect For" any mood or activity, and a Shows & Personalities feature giving users access to the best on-demand news, talk and entertainment content available today. To see all available platforms and to download the app, visit <u>iHeartRadio.com/apps</u>.

About iHeartMedia New York:

iHeartMedia New York owns and operates WAXQ-FM; WHTZ-FM; WKTU-FM; WLTW-FM; WWPR-FM; WOR-AM; and is part of iHeartMedia. With 245 million monthly listeners in the U.S., 97 million monthly digital uniques and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 858 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets and smartphones, and on gaming consoles. iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over 430 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 60 million users faster than any other radio or digital music service and even faster than Facebook. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation.

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