



V100.7's FREE Family Affair Expo features Jordin Sparks!

Milwaukee, Wisconsin – March 20, 2015 – The fourth annual V100.7 Family Affair Expo takes place TOMORROW, Saturday, March 21st at The Tommy G. Thompson Youth Center at State Fair Park. Doors open at 9am. Admission is FREE (lot parking is \$5). The event is presented by Milwaukee Public Schools and Metro PCS.

The first 500 adult attendees receive a free tote bag courtesy of The Equitable Bank. Attendees can visit the various exhibitors in the areas of Health & Wellness, Finance, Education, Small Business, as well as sample delicious treats from local restaurants. Gee's Clippers will also be offering free haircuts!

Enjoy special appearances on the Citi Trends Stage by R&B singer DLux, Trevis Romell, Serita Campbell, comedian Kelly Kellz, and more!

Season 6 "American Idol" winner, Jordin Sparks, will sign autographs around Noon.

The KidZone includes photos with the Easter Bunny and other mascots, glitter tattoos 10am-noon, become a minion from "Despicable Me", balloon animals from noon-2pm and a giant blow up Twister game!

Complete details and updated information can be found here
<http://www.v100.com/features/v1007-family-affair-expo-141/>

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About V100.7:

WKKV 100.7FM is a 50,000-watt radio station is Milwaukee's only Hip Hop and R & B. It has received numerous awards from the city of Milwaukee, the State of Wisconsin as well as a variety of civic organizations and has consistently garnered strong ratings for all of its 20 years on the air. The station, also known as V100.7 JAMS is home to The Breakfast Club, Bailey Coleman and Reggie Smooth Az Butta Brown.

About iHeartMedia Milwaukee:

Locally, iHeartMedia owns and operates WKKV; WRNW-FM; WOKY-AM; WRIT-FM; WMIL-FM; WISN-AM; and is part of iHeartMedia, With 245 million monthly listeners in the U.S., iHeartMedia has the largest reach of any radio or television outlet in America. iHeartMedia serves 150 cities through 850 owned radio stations. The company's radio stations and content can be heard on AM/FM stations, HD digital radio channels, Sirius/XM satellite, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile application on iPads and smartphones, and used via navigation systems from TomTom, Garmin and others. The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. iHeartMedia is a division of iHeartMedia, Inc. (OTCBB: IHRT), a leading global media and entertainment company. More information on the company can be found at www.iheartmedia.com.

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