



Kiss 107 Presents Skyline Chili Stuff Santa's Sleigh



Donation Drive to Benefit Ohio Valley Goodwill Industries

Cincinnati, Ohio – December 3, 2012 – Kiss 107, Cincinnati's non-stop hit music station, today kicked off their second annual Skyline Chili Stuff Santa's Sleigh, a five day fundraiser event benefitting Ohio Valley Goodwill Industries. The donation drive will be held at the Newport Kroger, beginning Monday, Dec. 3 at 8:00 a.m. and running through Friday night, Dec. 7 at 8:00 p.m. Kiss 107 will also be accepting donations at the Kroger in Liberty Township on Yankee Road on Friday Dec. 7 from 8am to 8pm. They will encourage listeners to "Stuff Santa's Sleigh" by donating new or gently used items to fill a 48 foot Goodwill donation truck and help those in need over the holidays.

"Last year we raised over 15,000 pounds of items and this year we know we need to do more to help those less fortunate during the holidays," said Jared Fallon, Program Director and 3pm to 7pm Host, Kiss 107. "The Kiss 107 family will use the power of local radio to raise our voices and encourage listeners to donate."

Kiss 107's on-air personalities will broadcast live all week from a Holman Motors recreational vehicle and "Santa's Sleigh", a 48 ft Goodwill donation truck, to help raise awareness and collect donations for those in need during the holidays. We will be serving free breakfast every morning thanks to Bob Evans and free lunch every day thanks to Skyline Chili. We will also give away hundreds of dollars in prizes all week from Skyline Chili, Bob Evans, Redsfest and Kroger. On Tuesday, Dec. 4 at 5pm the Bellevue High School Band will perform and Friday, Dec. 7 at 5pm Chandler Carter + The Plain Field Rhythm will perform, along with a special appearance from the NKU Spirit Team and Victor the Viking.

Fans can listen to Kiss 107 on the station's website, kiss107.com, as well as on iHeartRadio.com and the iHeartRadio mobile app, Clear Channel's best-in-class customizable digital listening service, that deliver everything listeners want in one free, fully-integrated service: instant access to more than 1,500 of the nation's most popular live broadcast and digital-only radio stations from 150 cities, plus user-created Custom Stations inspired by favorite artists and songs.

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About Kiss 107 (WKFS-107.1 FM)

Kiss 107, owned by Clear Channel Media + Entertainment Cincinnati, broadcasts the top names in local and national talk radio. On-air hosts include The Kane Show, Joey, Ryan Seacrest, Billy the Kid, Sisanie, DJ Sab, Jojo and Boy Toy Jesse. For more information visit www.kiss107.com.

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