

EAGLES RADIOTHON SET TO AIR ON SPORTSRADIO 94WIP ON SEPT. 3-4

Thursday, August 29, 2013—Philadelphia, PA--Eagles fans and SportsRadio 94WIP listeners will have the opportunity to bid on exclusive sports and entertainment prize packages all while supporting Eagles Youth Partnership. The Philadelphia Eagles and SportsRadio 94WIP have announced that the annual Eagles Radiothon will hit airwaves starting at 6 a.m. on Tuesday, Sept. 3 and will close on Wednesday, Sept. 4 at 6 p.m. Through this two-day auction, fans will be able to bid on unique sports and entertainment prizes involving their favorite Eagles players and SportsRadio 94WIP radio personalities. All proceeds will benefit Eagles Youth Partnership and its various programs that serve over 50,000 children in our community every year.

“The Eagles Radiothon is one of our most anticipated events of the year,” said Eagles Youth Partnership Executive Director, Sarah Martinez-Helfman. “This is a special fundraiser because so many win. Bidders win experiences of a lifetime with their favorite Eagles players and WIP personalities. Listeners get great radio over those two days. And kids who are struggling against the odds get eyeglasses, books and playgrounds from the money we raise. I want to thank SportsRadio 94WIP for so generously hosting the Eagles Radiothon over the years. We thank them, our fans and the entire Philadelphia community for the support.”

Starting at 6 a.m. on Tuesday, Sept. 3, fans will be able to call into SportsRadio 94WIP and place bids on a variety of sports and entertainment prizes through the station’s phone banks. Bidding closes at 6 p.m. on Wednesday, Sept. 4. The auction hotline to call is 888-729-9494. Participating shows include Angelo Cataldi & The Morning Team (5:30 a.m. – 10 a.m.), Michael Barkann and Ike Reese (10 a.m. – 1 p.m.), Anthony Gargano and Glen Macnow (1 p.m. – 6 p.m.).

“This longstanding partnership between SportsRadio 94WIP and the Philadelphia Eagles has benefited both sides greatly over the years,” said Senior Vice President/Market Manager CBS Radio Philadelphia, Marc Rayfield. “We recognize that Eagles Youth Partnership is out in our communities, schools and neighborhoods making a significant impact on our city’s youth through its various health and education programs. At 94WIP, we want to leverage this annual event as an opportunity to contribute to EYP’s steadfast mission.”

Some of the highlighted prizes include: traveling to the Eagles/Packers game at Lambeau Field on Nov. 10; serving as Coach Chip Kelly’s assistant for a regular season practice; attending a Phillies game with Michael Vick in a suite; fishing in Long Beach Island with Todd Herremans and Lane Johnson; behind-the-scenes experience with PhiladelphiaEagles.com during the Eagles/Chiefs game on Sept. 19 when Donovan McNabb’s No. 5 is retired; tickets to the Eagles/Redskins game on Nov. 19 with access to the 94WIP pregame show and a visit with Merrill Reese and Mike Quick in the broadcast booth at halftime; two tickets to Super Bowl XLVII in New York on Feb. 3.

To pre-register, review the full prize list and for further information on the Eagles Radiothon, please visit www.PhiladelphiaEagles.com/Radiothon or call 215-463-2500.

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About SportsRadio WIP

WIP is one of the first all-sports formatted stations in the nation and programming for the top-rated outlet can be heard on 94.1FM. The CBS RADIO property is the leading stations of its kind in Philadelphia and serves as the flagship stations for the Philadelphia Eagles and Philadelphia Phillies. WIP is home to Angelo Cataldi and the morning team, and also annually hosts Wing Bowl prior to the Super Bowl in front of a sold-out crowd at the Wells Fargo Center. The station’s programming is available on-air, online at www.cbsphilly.com and via the Radio.com application for a variety of mobile devices. A division of CBS Corporation, CBS RADIO operates 126 radio stations, the majority of which are in the nation’s top 50 markets. CBS RADIO also owns and operates Sports Radio 610 AM, WPHT-AM, WOGL-FM and KYW-AM in Philadelphia.