



**MEDIA ADVISORY**  
June 17, 2014

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**\*\*MEDIA ADVISORY\*\***

***SPORTSRADIO 94 WIP UNVEILS ANGELO CATALDI BOBBLE HEAD  
PARTIAL PROCEEDS FROM THE SALE WILL BENEFIT  
THE PHILADELPHIA F.O.P. LODGE #5 SURVIVORS' FUND  
Thanks to sponsors Cottman Transmission & Total Auto Care and the Philly Team Store***

**WHO:** SportsRadio 94WIP has teamed up with Cottman Transmission & Total Auto Care and the Philly Team Store to produce the first ever Angelo Cataldi bobble head.

**WHAT:** Angelo Cataldi bobble heads will be sold on [www.cbsphilly.com/bobblehead](http://www.cbsphilly.com/bobblehead) for \$20. Half of the proceeds from the sale of the bobble head will benefit the Philadelphia F.O.P. Lodge #5 Survivors Fund.

**WHEN:** Sales begin Tuesday, June 17<sup>th</sup>. For details, listen live on 94WIP, online at [www.cbsphilly.com](http://www.cbsphilly.com) and via the Radio.com application for a variety of mobile devices.

**ADDITIONAL INFO:**

The F.O.P. Lodge #5 Survivors' Fund, since its inception, has been invaluable to the members of our lodge who have experienced the most devastating tragedies. The losses incurred by the families of deceased and extraordinarily injured officers cannot be recovered but can be eased through financial support or assistance. This fund continues to be able to provide help for families due to the charitable donations of police family, friends and business partners.

Cataldi bobble heads will also be given away free with any major repair at participating Cottman Transmission & Total Auto Care locations and free at Philly Team Store with a purchase of \$50 or more while limited supplies last.

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**About SportsRadio WIP**

WIP is one of the first all-sports formatted stations in the nation and programming for the top-rated outlet can be heard on 94.1FM. The CBS RADIO property is the leading stations of its kind in Philadelphia and serves as the flagship stations for the Philadelphia Eagles and Philadelphia Phillies. WIP is home to Angelo Cataldi and the morning team, and also annually hosts Wing Bowl prior to the Super Bowl in front of a sold-out crowd at the Wells Fargo Center. The station's programming is available on-air, online at [www.cbsphilly.com](http://www.cbsphilly.com) and via the Radio.com application for a variety of mobile devices. A division of CBS Corporation, CBS RADIO operates 126 radio stations, the majority of which are in the nation's top 50 markets. CBS RADIO also owns and operates CBS Sports Radio 610 AM, WPHT-AM, WOGL-FM and KYW-AM in Philadelphia.

