



FOR IMMEDIATE RELEASE:

Contacts: Cindy Webster, Marketing Director, SportsRadio 94WIP

610-299-7251

**SPORTSRADIO 94WIP HOSTS THE 8TH ANNUAL GREAT BIRDS DEBATE
AT CHICKIE'S AND PETE'S
Thursday, February 26th at Noon
Debating the Issues Facing The 2015 Birds**

PHILADELPHIA – February 25, 2015-- SportsRadio 94WIP will hold the Great Birds Debate Thursday, February 26th beginning at 12pm at Chickie's and Pete's, 1526 Packer Ave, South Philadelphia, PA 19145. The Great Birds Debate, sponsored by NovaCare Rehabilitation and Chickie's and Pete's, can be heard by listening live on SportsRadio 94WIP, over the Internet at cbsphilly.com and through a variety of mobile devices.

This is one of the few times all year that the WIP airstaff is on the same stage together. WIP personalities **Al Morganti, Michael Barkann, Ike Reese, 2014 Champ Josh Innes, Tony Bruno, four time champion Rob Ellis (also a member of the CBS 3 Sports Team), Howard Eskin, Glen Macnow and Philadelphia Eagles Insider Dave Spadaro** will all be present and there is a lot to debate about the Birds. In his first season as Eagles Head Coach, Chip Kelly turned around a 4-12 Eagles team to 10-6 and a playoff berth. This season the Birds again finished 10-6 but failed to make the playoffs. What do the Birds need to do get back to the playoffs and bring Philadelphia its first Lombardi trophy? Will the team stick with Nick Foles at QB or make the moves to go for Marcus Mariota? What will the team do to improve its beleaguered secondary? These are just some of the topics sure to generate heat during the 8th Annual Great Birds Debate.

For the first time ever, **WIP's Angelo Cataldi** will moderate the Great Birds Debate. **Rob Charry** and **Ray Didinger** will host the Debate pre game show from 10-12:00pm and the postgame show from 1:30-2PM live from Chickie's and Pete's.

The public is invited to attend and there is no charge for admission. The format will be a presidential debate style. Each participant will be at a podium, make opening and closing statements and answer questions from the moderator and the audience. Each host will have a challenge flag that can be thrown once during the debate. Challenge flags have been known to cause fireworks between debaters and have become a favorite part of the event.

Listeners will decide the winner of WIP's Great Birds Debate by voting online at cbsphilly.com/greatbirdsdebate. Voting will continue until Monday, March 2nd at 5PM and the winner will be announced on WIP shortly before 6PM. Join us for @SportsRadioWIP's #GreatBirdsDebate @ChickiesnPetes or Listen live- <http://bit.ly/94listen>

Thanks to WIP's Great Birds Debate sponsors NovaCare Rehabilitation, Chickie's and Pete's, MHS Lift, Guida, Borgata, Dreifuss Fireplace, Elite Acura, Mark's Jewelers, and PA Lottery.

About WIP

Home to Angelo Cataldi and the morning team, and the flagship station for the Philadelphia Eagles and broadcast partner of the Philadelphia Phillies, WIP is one of the first all-sports formatted stations in the nation and the leading station of its kind in Philadelphia. WIP is owned and operated by CBS RADIO, one of the largest major-market radio operators in the United States. A division of CBS Corporation, CBS RADIO owns and operates 117 radio stations, across 26 markets, including all of the Top 10. CBS RADIO also owns and operates KYW, WPHT, WOGL, WXTU and Wired 96.5 in Philadelphia. The station also is available online at www.cbsphilly.com and through the Radio.com app for a variety of mobile devices.

###