



## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

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## **92.3 WIL ANNOUNCES NEW COUNTRY CHRISTMAS JAM CONCERT DECEMBER 16<sup>TH</sup> AT THE FAMILY ARENA**

*First Ever Concert Event To Feature CMA “New Artist of the Year” Hunter Hayes*

**ST. LOUIS** – 92.3 WIL will present their first ever “New Country Christmas Jam” concert event starring CMA 2012 “New Artist of the Year” award winner and 2013 GRAMMY® nominated country artist Hunter Hayes – with special guest Kacey Musgraves – on Sunday, December 16th at The Family Arena in St. Charles, Missouri.

Although new to the country-music scene, music phenom Hunter Hayes’ commitment to developing and honing his multitude of talents has resulted in a debut album that earned him a nod from the CMA as best New Artist of 2012, along with three 2012 GRAMMY nominations for “Best New Artist,” “Best Country Album,” and “Best Country Solo Performance”. Hayes co-produced it, and wrote or co-wrote all of the songs, while singing all of the vocals and playing the 30-some instruments heard on the record.

The barn-burning “Storm Warning” became the collection’s debut Gold Single. Hunter’s gripping ballad “Wanted” soared to No. 1 and is quickly nearing Double Platinum status. And the lilting, groove-soaked “Somebody’s Heartbreak” has become the album’s third major hit –becoming a Top 30 hit in only two weeks.

Despite his youth, he already has a lifetime of musical experience. The Louisiana native began picking up various instruments when he was just 2 years old. At age four, he joined his first band, AND took his accordion on stage and sang “Jambalaya” with Hank Williams Jr. And at age six, he was cast in the Robert Duvall film *The Apostle*, and the actor also gave Hunter his first guitar.

WIL Program Director Greg Mozingo notes, “We first introduced St. Louis country music fans to Hunter Hayes back in 2011 at our 9th annual “Jinglefest” concert, and our listeners have watched as Hunter’s popularity has soared, all the way to winning this year’s CMA award as the ‘New Artist of the Year” and multiple GRAMMY nominations!”

Mozingo adds, “Now with our first-ever ‘New Country Christmas Jam’ concert event, WIL is excited to be able provide our listeners with another great opportunity to enjoy Hunter Hayes and his musical prowess.”

*More*

Tickets are on sale NOW for the "New Country Christmas Jam" for \$23 and \$28 at The Family Arena box office or through [Metrotix.com](http://Metrotix.com).

92.3 WIL will give their listeners an opportunity to score FREE TICKETS through nine exclusive "Ticket Jams, beginning Friday, December 7<sup>th</sup> through Sunday, December 16<sup>th</sup>, 2012.

Six FREE "Ticket Jams" will take place at several locations of title sponsor First Bank, as well as one at Edison's in Edwardsville and Quality Buick's two locations – complete information regarding the specific locations and dates can be found online at [www.wil92.com/category/new-country-christmas-jam-2012](http://www.wil92.com/category/new-country-christmas-jam-2012).

For more information about the "New Country Christmas Jam" concert event please contact Program Director Greg Mozingo at (314) 983-6240 or via email at [Greg.Mozingo@wil92.com](mailto:Greg.Mozingo@wil92.com).

And complete details about "New Country Christmas Jam" concert event can be found online on the 92.3 WIL website at [www.wil92.com](http://www.wil92.com).

***About Hubbard Broadcasting, Inc.***

Started in 1923, Hubbard Broadcasting, Inc. is an American television and radio broadcasting corporation based in Minneapolis-St. Paul, Minnesota that was started by Stanley E. Hubbard. Hubbard Broadcasting now operates 21 radio stations as well as twelve television stations in Illinois, Minnesota, Missouri, New Mexico, New York, Ohio, Utah, and the District of Columbia.

In addition to radio and television broadcast stations, other Hubbard Broadcasting companies include the satellite and cable networks ReelzChannel (launched in 2006) and Ovation TV, F&F Productions and the Hubbard Radio Network, which is used to distribute KSTP-AM's local talk shows to subscribing radio stations in Minnesota, North Dakota and Wisconsin.

Hubbard Broadcasting is a family-run and -operated business. In the past 10 years, Hubbard radio stations have been awarded multiple NAB Marconi Awards, NAB Crystal Awards, NABEF Service to America Awards and AWM Gracie Awards.

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