



NEWS RELEASE

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92.3 WIL CELEBRATES TENTH ANNUAL “JINGLEFEST” CONCERT

Country Music Sensations Lee Brice, Gloriana and Kip Moore To Perform

ST. LOUIS – 92.3 WIL announced the line-up and details for their 10th Annual “Jinglefest” concert event this morning on “The Cornbread Morning Show”. The 2012 concert event will take place at 7:00 pm on Wednesday, December 5, 2012 at The Family Arena in St. Charles, Missouri.

The 10th Annual “Jinglefest” concert will feature a line-up of hot new country acts, including Country Music Association and American Country Awards multi-nominee Lee Brice; the award-winning country music group Gloriana, featuring brothers Tom and Mike Gossin and Rachel Reinert; and singer-songwriter Kip Moore, whose popular hits “Beer Money” and “Somethin’ ‘Bout a Truck” have earned him three 2012 ACA nominations.

“As St. Louis’ best country radio station, 92.3 WIL is proud to be able to showcase these talented new country artists from across the country at our tenth annual ‘Jinglefest’ concert”, notes Music Director and 92.3 WIL Personality Danny Montana.

As always, general admission tickets to “Jinglefest” are FREE as a “thank you” to the loyal 92.3 WIL listeners, and are available on a first-come, first-served basis at sponsoring partners’ retail locations - Fortel’s Pizza Den, Shop ‘n Save, Farmer-Owned Prairie Farms, Mama Lucia’s Pizza, Fazio’s Toasted Ravioli and MERS Goodwill. A complete list of sponsoring partners and FREE ticket blast locations can be found on the 92.3 WIL website located at www.wil92.com.

In addition, a very limited number of reserved seat tickets are available for purchase. These \$25 tickets will offer listeners guaranteed floor seating. The special reserved seat tickets can be purchased online at www.wil92.com and are also available at The Family Arena box office.

Program Director Greg Mozingo adds, “In the beginning, the idea of Jinglefest was to showcase and launch new country acts at a free concert. Now celebrating ten years, relatively unknown acts that performed at Jinglefest have gone on to stardom like Jason Aldean, Taylor Swift, Eric Church, Blake Shelton, Miranda Lambert, Sugarland, and

More

Luke Bryan. Jinglefest is famous for WIL listeners seeing today the new country stars of tomorrow."

John Kijowski, Vice President and Market Manager for Hubbard Radio St. Louis, comments, "Hubbard Radio St. Louis and 92.3 WIL are excited to be hosting this 10th anniversary edition of Jinglefest! We feel a deep sense of responsibility to champion new country artist and Jinglefest has been the perfect annual event to feature the very best in new talent for the WIL listeners."

For more information about the featured artists appearing at the 10th Annual "Jinglefest" concert event, please contact Music Director Danny Montana at (314) 983-6246 or via email at Danny.Montana@wil92.com.

The public may also listen for "Jinglefest" news updates on the air at 92.3 WIL, or visit the radio station's website at www.wil92.com.

About Hubbard Broadcasting, Inc.

Started in 1923, Hubbard Broadcasting, Inc. is an American television and radio broadcasting corporation based in Minneapolis-St. Paul, Minnesota that was started by Stanley E. Hubbard. Hubbard Broadcasting now operates 21 radio stations as well as twelve television stations in Illinois, Minnesota, Missouri, New Mexico, New York, Ohio, Utah, and the District of Columbia.

In addition to radio and television broadcast stations, other Hubbard Broadcasting companies include the satellite and cable networks ReelzChannel (launched in 2006) and Ovation TV, F&F Productions and the Hubbard Radio Network, which is used to distribute KSTP-AM's local talk shows to subscribing radio stations in Minnesota, North Dakota and Wisconsin.

Hubbard Broadcasting is a family-run and -operated business. In the past 10 years, Hubbard radio stations have been awarded multiple NAB Marconi Awards, NAB Crystal Awards, NABEF Service to America Awards and AWM Gracie Awards.

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