



**ALPHAMEDIA**  
LIVE, LOCAL, BILOXI-GULFPORT



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**Gulfport, MS**

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## **96.7 THE BULL WANTS TO STUFF-A-BUS!**

Alpha Media Biloxi-Gulfport, MS announced today that 96.7 The Bull is at Walmart on Highway 49 in Gulfport, MS to “Stuff-A-Bus” for Toys-For-Tots all this week!

96.7 The Bull’s Program Director, TicTak will be on-location broadcasting all week and collecting new, un-wrapped toys. At the end of the week, the toys that are collected will be donated to our local Toys-For-Tots Foundation. We are asking everyone to come out and make a donation so we can help give some local children a great Christmas this year.

Operations Manager, Kenny Vest commented on the promotion, “Toys For Tots is such a great organization. We’re very happy that our New Country station, 96.7 The Bull is able to participate in the community and also help collect toys for underprivileged children here on the Coast.”

Alpha Media Executive VP of Programming, Scott Mahalick said, “I am deeply touched and humbled we are able to reach out to our local community for support and then, in turn, directly help our family, friends and neighbors in the Biloxi-Gulfport. This is truly the reason we celebrate and fully embrace live and local radio.”



*Alpha Media, headquartered in Portland, Oregon owns and operates 68 radio stations and 2 additional stations under LMAs in 12 markets across the United States covering all formats including Top 40, Adult Contemporary, Spanish, Urban, News Talk, Sports, Rock, Country and more. In addition to the radio stations; Alpha Media owns the digital media and marketing company; Xapsis in Peoria, Illinois and the intimate performance venues, Bing Lounge in Portland, Oregon and Alamo Lounge in San Antonio, Texas.*