

The Cincinnati Bell / WEBN Fireworks Return to P&G Riverfest and Go 80's Retro on Sunday, August 31

Cincinnati, Ohio- July 3, 2014 – WEBN announced today the much anticipated end of Summer party, the 2014 Cincinnati Bell / WEBN Fireworks featured at P&G Riverfest on Sunday, August 31. To celebrate this announcement, 102.7 WEBN will be playing an 80's Big Hair Weekend starting at 5pm today and running all weekend through Sunday July 6th.

P&G Riverfest will be from noon-10 p.m. at Sawyer Point Park and Yeatman's Cove. The thrilling Cincinnati Bell / WEBN Fireworks will start at 9:05 p.m., featuring Rozzi's Famous Fireworks choreographed to a WEBN Retro 80's soundtrack. P&G Riverfest is a family friendly fun with live music, P&G Family Fun zones, vendor booths, and a Live Broadcast from the Serpentine Wall with WEBN and the KiddChris Show starting at noon.

"The Cincinnati Bell/WEBN Fireworks at P&G Riverfest is a gift to the region thanks to our partners Cincinnati Bell and P&G. This event has a tremendous positive economic and charitable impact for our community," said Chuck Fredrick, President and Market Manager at Clear Channel Media and Entertainment Cincinnati. Vice President of Programming, Bo Matthews says, "Everyone has a memory from the 80's. How we dressed, the movies we watched and great music we loved. It's hard to believe that timeless favorites like *Ghostbusters*, *Back to the Future*, and BIG HAIR ROCK AND ROLL are now 30 years old! We will be bringing back some of that magic to this year's event as we celebrate 102.7 WEBN's Birthday at the Cincinnati Bell/WEBN Fireworks at P&G Riverfest."

With a combination of familiar traditions and new surprises, this biggest event of the Summer event will feature the 2nd Annual KiddChris Cardboard Boat Race, along with new 80's themed activities including the Kiss 107 80's Dance Party featuring Self Diploma and Elementz, *Back to the Future* DeLoreans from the DeLorean Club of Ohio, KISS and David Bowie style face painting, and a Big Hair Air Guitar Contest with a Guinness World Records® Record attempt for the Largest Air Guitar Ensemble. The 20th Annual Rubber Duck Regatta will drop thousands of rubber ducks from the Purple People Bridge at 3pm with a goal of providing 3 million meals for food insecure families through the Freestore Foodbank. Live coverage will start at noon on WEBN 102.7 and at 8 p.m. on FOX 19. Fans can listen on WEBN 102.7 to the anticipated 80's soundtrack choreographed to the Cincinnati Bell and WEBN Fireworks. Sponsors include Cincinnati Bell, P&G, Hollywood Casino, Donato's, Ultimate Air Shuttle and Fox 19, TV media partner of the event, who will broadcast the fireworks show in its entirety on 8/31/14. Fans can purchase the official Cincinnati Bell and WEBN Fireworks T-shirt at Remke Bigg's and at WEBN.com. For more information visit www.webn.com.

Fans can listen to 102.7 WEBN on the station's website, webn.com, as well as on iHeartRadio, Clear Channel's all-in-one digital radio service. iHeartRadio delivers everything listeners want in one free, fully-integrated service: instant access to more

than 1,500 of the nation's most popular live broadcast and digital-only radio stations from 150 cities, plus user-created custom stations inspired by favorite artists and songs. iHeartRadio also offers listeners a "Perfect For" feature which allows users to choose from thousands of curated stations based on a range of moods and activities. New - iHeartRadio Talk feature offers on-demand listener-created talk content alongside popular news, celebrity and entertainment "audiosodes." iHeartRadio Talk also features "Daily Pulse," a customizable Talk channel featuring the most up-to-date news and culture highlights, to which users can add or remove content that is most important to them.

About Clear Channel Media and Entertainment Cincinnati:

Clear Channel Cincinnati owns and operates WCKY-AM, WEBN-FM, WEBN-HD2, WKFS-FM, WKRC-AM, WLW-AM and WSAI-AM and is part of Clear Channel Media and Entertainment. With 245 million monthly listeners in the U.S., Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 markets through 840 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on iPads and smartphones, and used via navigation systems. iHeartRadio, Clear Channel's digital radio platform, is the No. 1 all-in-one digital audio service with over 345 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history. The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media & Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company.

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