



## The Western & Southern / WEBN Fireworks presented by Cincinnati Bell to Celebrate America on Sunday, September 6

**Cincinnati, Ohio- July 2, 2015** – iHeartMedia Cincinnati announced today the much anticipated end of Summer party, the 2015 Western & Southern / WEBN Fireworks presented by Cincinnati Bell on Sunday, September 6. To celebrate this announcement, 102.7 WEBN will be celebrating America with special programming and giveaways all Independence Day Weekend, starting at 5 p.m., Friday, July 3, and running all weekend through Sunday, July 5.

iHeartMedia Cincinnati's end of summer party on September 6, will be from 12-10 p.m. at Sawyer Point Park and Yeatman's Cove. The thrilling Western & Southern / WEBN Fireworks presented by Cincinnati Bell will start at 9:05 p.m., featuring Rozzi's Famous Fireworks choreographed to a WEBN American Themed soundtrack. The event includes family friendly activities such as live music, family fun zones, vendor booths, and a Live Broadcast from the Serpentine Wall with WEBN and the KiddChris Show starting at noon.

"The Western & Southern / WEBN Fireworks presented by Cincinnati Bell is a true gift to the region. Thanks to our partners Western & Southern and Cincinnati Bell, everyone will enjoy the most entertaining pyrotechnic show in the country for its 39<sup>th</sup> year. This event has a tremendously positive economic and charitable impact for our community," said Chuck Fredrick, Market President at iHeartMedia Cincinnati.

Vice President of Programming, Bo Matthews says, "Cincinnati is in the heart of America and this is a theme that everyone can celebrate and be a part of as we enjoy and honor our great country. Good food, Rock and Roll and our Armed Services that fight for our freedom...these are America and we are excited to celebrate America and WEBN's Birthday again this Labor Day weekend with all of our friends and families for the 39<sup>th</sup> year on the banks for the Ohio River!"

iHeartMedia Cincinnati will incorporate in to the event a combination of familiar traditions and new surprises. This biggest event of the Summer will feature Captain America and Wonder Woman characters, the Great American Dunk Tank instigated by Bill Cunningham from 700WLW benefitting the Freestore Foodbank, live music and entertainment on the Kiss 107 Pavilion Stage, a 55KRC American Classic Car Show thanks to Sharonville Chamber of Commerce, The All-Backyard Challenge with ESPN 1530, and aircraft flyovers by the Cincinnati Warbirds, Tristate Warbird Museum, and the Commemorative Air Force. The 21<sup>st</sup> Annual Rubber Duck Regatta will drop thousands of rubber ducks from the Purple People Bridge at 3 p.m. with a goal of providing 3 million meals for food insecure families through the Freestore Foodbank. Live coverage will start at noon on WEBN 102.7.

Fans can listen on WEBN 102.7 to the anticipated America themed soundtrack choreographed to the Western & Southern / WEBN Fireworks presented by Cincinnati Bell. Sponsors include Hollywood Casino, Hubert's Lemonade, Donato's, Ultimate Air Shuttle, Kroger, Rookwood Commons, Skyline Chili. Fans can purchase the official Western & Southern / WEBN Fireworks T-shirt at Remke Markets and at WEBN.com. For more information visit [www.webn.com](http://www.webn.com).

WEBN is a leading media outlet in the Cincinnati market. The station's programming and content are available across multiple platforms, including its broadcast stations; online via its branded digital sites; mobile; and social, with nationwide listening through iHeartRadio, the all-in-one streaming music and



live radio service with its more than 600 million downloads, nearly 80 million social media followers and 87 million digital uniques across the Network.

Fans can listen to 102.7 WEBN on the station's website, [webn.com](http://webn.com), as well as on [iHeartRadio](http://iHeartRadio), and the iHeartRadio mobile app, iHeartMedia's all-in-one music streaming and digital radio service.

**About iHeartMedia Cincinnati:**

iHeartMedia Cincinnati owns and operates WCKY-AM, WEBN-FM, WEBN-HD2, WEBN-HD3, WKFS-FM, WKRC-AM, WLW-AM, WSAI-AM and is part of iHeartMedia. With 245 million monthly listeners in the U.S., 97 million monthly digital uniques and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 858 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at [iHeartRadio.com](http://iHeartRadio.com) and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on tablets and smartphones, and on gaming consoles. iHeartRadio, iHeartMedia's digital radio platform, is the No. 1 all-in-one digital audio service with over 600 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 70 million users faster than any other radio or digital music service and even faster than Facebook. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation. For more company information visit [iHeartMedia.com](http://iHeartMedia.com).

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