



ROCHESTER LISTENERS BREAK RADIOTHON RECORD

Listeners and sponsors of 100.5 The Drive and WHAM 1180 pledged over \$217,000 in donations to Golisano Children's Hospital, during the stations' two-day "Drive for Miracles" Radiothon, February 14 and 15.

The amount raised represents the highest total ever for the annual event, now in its 12th year with the Clear Channel stations, and part of the Children's Miracle Network. All funds stay in Rochester, and will be used to support the construction of a standalone, state-of-the-art medical facility for children, at the University of Rochester Medical Center. The new \$145-million children's hospital is expected to open in 2015.

"Our listeners appreciate the fact that Golisano Children's Hospital is already one of the top medical facilities in the country," said Dave LeFrois, Clear Channel Rochester Operations Manager. "Their overwhelming support of this year's campaign helps to ensure that children in this area always have access to the very best medical services – right in their own backyard. It's truly a major league facility that we're fortunate to have in Rochester."

Each station broadcast live from the hospital lobby for more than 27 hours, with on-air personalities interviewing parents, children, doctors and nurses, and sharing their personal experiences. Hosts included JP Hastings, "The Mayor" Pete Kennedy, and Julie DePasquale from 100.5 The Drive, and Chet Walker, Bob Lonsberry, Joe Lomonaco and Bob Matthews from WHAM 1180.

13WHAM-TV also supported the effort by broadcasting live on Thursday morning and afternoon, with Jennifer Johnson hosting.

Local sponsors of the Drive for Miracles included Tops Friendly Markets, Papa John's, NOCO, the Rochester Americans, Lyell Federal Credit Union, Bath Fitter, Pettis Pools & Patio, and Advantage Federal Credit Union. Children's Miracle Network sponsors included Wal-Mart, and Re/Max Plus.

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