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'DVE ROCKS FOR CHILDREN'S RADIOTHON RAISES \$535,842 FOR CHILDREN'S HOSPITAL OF PITTSBURGH OF UPMC

Pittsburgh, Pa. – September 17, 2012 – *Clear Channel Communities™*, the community engagement brand of Clear Channel Media and Entertainment, and 102.5 WDVE today announced that the fifth annual *'DVE Rocks for Children's Radiothon* raised \$535,842 for Children's Hospital of Pittsburgh of UPMC. *'DVE Rocks for Children's Radiothon* was held over the last three days with the help of 4,384 listener and sponsor donations.

Throughout the three day event WDVE broadcasted live from Children's Hospital of Pittsburgh of UPMC and listeners heard inspirational stories from kids undergoing treatment and care at Children's Hospital. Donations from the event provide the highest quality, individualized care for children when they need it most. Listeners were able to become *'DVE Rock Stars* by signing up to make a monthly donation of as little as \$10. *DVE Rock Stars* received a special Rock Star welcome packet; recognition on the Children's Hospital online donor list; insider information about Children's Hospital and Foundation volunteer opportunities; invitations to special Foundation events; and the satisfaction of knowing that their gift helps bring life-saving, innovative care to Children's patients.

'DVE Rocks for Children's Radiothon featured special acoustic performances from Matchbox 20's Rob Thomas and Kyle Cook, The Clarks' Scott Blasey, Imagine Dragons and Bill Deasy. A special edition of *Steelers Huddle* broadcasted live from Children's Hospital of Pittsburgh of UPMC with LaMarr Woodley, Emmanuel Sanders and host Tunch Ilkin on Thursday, September 13. Patients and their families received a special meet and greet with the football stars, when they took numerous photos and signed autographs. For photos and videos from the event visit <http://www.dve.com/pages/childrens.html>.

Fans can listen to 102.5 WDVE on the station's website www.dve.com, as well as on iHeartRadio.com and the iHeartRadio mobile app, Clear Channel's best-in-class customizable digital listening service, that deliver everything listeners want in one free, fully-integrated service: instant access to more than 1,500 of the nation's most popular live broadcast and digital-only radio stations from 150 cities, plus user-created Custom Stations inspired by favorite artists and songs.

About Clear Channel Media and Entertainment Pittsburgh:

Clear Channel Pittsburgh, Pittsburgh's premiere radio group for local sports play-by-play and programming, owns and operates WBGG-AM, WDVE-FM, WKST-FM, WPGB-FM, WWSW-FM, WXDX-FM and is part of Clear Channel Media and Entertainment. With 239 million monthly listeners in the U.S.,

Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 cities through 850 owned radio stations. The company's radio stations and content can be heard on AM/FM stations, HD digital radio channels, Sirius/XM satellite, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile application on iPads and smartphones, and used via navigation systems from TomTom, Garmin and others. The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media and Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. More information on the company can be found at clearchannel.com, clearchanneloutdoor.com and ccmediaholdings.com.

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