

FOR IMMEDIATE RELEASE

November 17, 2014

**Christmas 102's 6th Annual UH Rainbow Radiothon On Friday,
December 5 Will Benefit UH Rainbow Babies & Children's Hospital**



Cleveland, Ohio – Christmas 102's Jen & Tim, will host the **6th Annual UH Rainbow Radiothon** presented by **Petitti Garden Centers**, Friday, December 5, 2014 as they broadcast live from UH Rainbow Babies and Children's Hospital from 6:00 a.m. to 7:00 p.m. located at 11100 Euclid Avenue Cleveland, OH 44106.

Throughout the 13 hour broadcast, Jen & Tim will interview patients, doctors and experts from UH Rainbow Babies and Children's Hospital in an effort to raise funds, via phone and web pledges, to help children in need, from standard checkups to advancements in brain surgery. Over the past five years The UH Rainbow Radiothon, with the help of Christmas 102 has raised over \$1,300,000.

Clevelanders can help UH Rainbow Babies & Children's Hospital right now by signing up to be a **Change Maker** brought to you by PSE Credit Union. **Change Makers** collect spare change at work or home and donate it to Rainbow which makes a big difference for the patients. To get more info on becoming a **Change Maker** visit rainbowradiothon.org or just go to Christmas102.com.

Christmas 102's Jen & Tim, can be heard weekdays from 5:30am-10am on-air, streaming online at www.Christmas102.com and through the Radio.com app on mobile devices. More information on the Rainbow Radiothon can be found at <http://new102.cbslocal.com/rainbow/>

About Children's Miracle Network Hospitals at UH Rainbow

Children's Miracle Network Hospitals is a national non-profit organization that provides structure and support to more than 170 children's hospitals nationwide, including UH Rainbow Babies & Children's Hospital. The Children's Miracle Network Hospitals team at UH Rainbow consists of a small team that helps to organize and support fundraising efforts ranging from corporate campaigns, independent pledge programs and the annual Christmas 102 Rainbow Radiothon. One hundred percent of the fundraising through Children's Miracle Network Hospitals in the seven county markets stay at UH Rainbow. To learn more, visit uhgiving.org/rainbowradiothon

ABOUT CBS RADIO CLEVELAND:

WDOK is owned and operated by CBS RADIO, one of the largest major-market radio operators in the United States. A division of CBS Corporation, CBS RADIO operates 126 radio stations, the majority of which are in the nation's top 50 markets. CBS RADIO also owns and operates WQAL, WNCX and WKRK in Cleveland.

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