

WCMC-FM 99.9 The Fan Celebrates Five Years On The Air as Sports Radio
One Lucky Listener to Win Season Tickets to Every Local Team!

On October 10, 2012 WCMC-FM, better known as 99.9 The Fan, celebrates five years as a sports radio station in The Triangle.

99.9 The Fan, in conjunction with Kangaroo Express, is conducting the biggest ticket giveaway in Triangle radio history during its' 5th Birthday Celebration.

Listeners will have an opportunity to qualify on-air for the grand prize of "season tickets to The Triangle's teams." One FAN listener will win a pair of season tickets to the following college teams: University of North Carolina football and basketball, Duke University football and basketball, North Carolina State University football and basketball and North Carolina Central University football and basketball. That same winner will also win a pair of season tickets to the following area professional sports franchises: The Carolina Hurricanes, The Durham Bulls, The Carolina Railhawks and The Carolina Mudcats. In addition, Kangaroo Express will provide a \$500 gas card to help the grand prize winner get to all of the games. Official rules can be found at ESPNtriangle.com.

The grand prize winner will be announced Monday October 22 at 5:30 PM on "The Adam and Joe Show". 99.9 The Fan Operations Manager and Program Director, Jason Dixon said, "The fans of our area have made 99.9 The Fan the sports station of record for The Triangle. We thought there was no better way to thank our listeners than to turn one of them into The Triangle's ultimate sports fan by allowing them to attend virtually every game played in our area for an entire year."

Over the past five years 99.9 The Fan has consistently been rated among the top radio stations in its target male demographic by Arbitron, the industry's most respected and accredited radio ratings system.

The station has broadcast more than 1000 play by play events spanning the sports landscape from high school sports to Super Bowls, Final Fours, Stanley Cup Finals, World Series, and NBA Finals.

Stars from the world of sports, entertainment, and politics, including President Barack Obama have appeared on 99.9 The Fan to give their take on the sports topic of the day.

Using HD Radio technology, the 99.9 frequency now hosts four sports radio stations. 99.9 The Fan is on 99.9 HD-1. A simulcast of WDNC-AM known as 620 The Buzz can be heard on 99.9 HD-2. 99.9 HD-3 The Ticket features Yahoo! Sports Radio, Appalachian State Athletics and Carolina Railhawks Soccer. A simulcast of WCLY-AM, the Spanish ESPN Deportes format is on 99.9 HD-4.

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