



Contact: Ken Peterson
651-789-7568
kpeterson@ugmtc.org

For Immediate Release

Union Gospel Mission Twin Cities and 830 WCCO-AM partner to feed hungry and homeless in Twin Cities

Minneapolis/St. Paul – November 18, 2012 – The Union Gospel Mission to provide 80,000 meals this Thanksgiving season!

During a 12-hour radiothon held on Tuesday, November 13th at the Mall of America, 830 WCCO-AM and the Union Gospel Mission collected \$180,870 which will help provide the 80,000 meals and care needed for Twin Cities homeless and hungry this Thanksgiving season alone. This is the 10th year that 830 WCCO-AM has hosted the Hunger Mission Radiothon.

“The entire WCCO staff is proud of the giving spirit of WCCO listeners. Now in our 10th year of the radiothon, listener donations continue to make this event a success in our community,” said WCCO Radio Senior Vice President/Market Manager, Mick Anselmo.

“Like the Union Gospel Mission, WCCO has been a positive force in this community for a long time. It's a privilege to partner with an organization that puts as much emphasis on leadership as they do on listenership. Thank you to their entire staff for their wholehearted efforts to help the Mission raise donations and awareness around the important issues of hunger and homelessness right here in the Twin Cities,” said Union Gospel Mission Executive Director, Ken Peterson.

Founded in 1902, the Union Gospel Mission is a Christian ministry dedicated to serving the homeless, poor, and addicted in our community. Providing safe shelter, nutritious food, dental and medical care, and a broad variety of life-changing programs, the Mission helps people rebuild their lives - physically, emotionally, spiritually, and educationally.

WCCO-AM is owned and operated by CBS RADIO, one of the largest major-market radio operators in the United States. A division of CBS Corporation, CBS RADIO operates 130 radio stations, the majority of which are in the nation's top 50 markets. CBS RADIO also owns and operates KMNB and KZJK in Minneapolis, Minnesota.

###

For more information go to www.ugmtc.org.