



101.3 THE BREW AND CANNONSBURG SKI AREA ANNOUNCE 2ND ANNUAL “SHREDTOBERFEST”

Grand Rapids, Mich. – October 9, 2013 – 101.3 The Brew and Cannonsburg Ski Area today announced the 2nd Annual *Shredtoberfest* presented by 101.3 The Brew, October 18 and 19 at Cannonsburg Ski Area in Belmont, Michigan. *Shredtoberfest* will feature two days of non-stop winter fun where listeners can join Hughet and 104.5 WSNX for the gnarliest ski and snowboard video premiers, plus a fashion show featuring the latest gear trends presented by The Shop at Cannonsburg on Friday and can come out on Saturday for the Midwest’s largest Rail Jam, craft beer tasting and live music. Admission and Parking are free for everyone.

This year’s musical entertainment will include DJ Internio from 104.5 WSNX, The Sailor Kicks and headliner Mustard Plug. The event will also offer a variety of craft beers from Michigan and around the world, featuring more than 15 breweries and 40 unique brews. The Rail Jam will feature riders of all skill levels shredding on 20 tons of ice. Interested participants should register online at <http://shredtoberfest.eventbrite.com/>, registration is \$15 and space is limited. The 2013 *Shredtoberfest* will be open from 5 p.m. – 11 p.m. on Friday, October 18, and noon-6 p.m. on Saturday, October 19, at Cannonsburg Ski Area located at 6800 Cannonsburg Rd NE Belmont, MI 49306. For more information visit Cannonsburg.com.

Fans can listen to 101.3 The Brew on the station’s website, www.101thebrew.com, as well as on iHeartRadio, Clear Channel's all-in-one digital radio service. iHeartRadio delivers everything listeners want in one free, fully-integrated service: instant access to more than 1,500 of the nation's most popular live broadcast and digital-only radio stations from across the country, plus user-created custom stations inspired by favorite artists and songs. iHeartRadio also offers listeners a "Perfect For" feature which allows users to choose from thousands of curated stations based on a range of moods and activities and the new iHeartRadio Talk feature which gives users access to the best on-demand news, talk and entertainment content available today.

About Clear Channel Media and Entertainment Grand Rapids:

Clear Channel Grand Rapids owns and operates WBCT-FM; WBFX-FM; WMAX-FM; WOOD-AM; WSNX-FM; WSRW-FM; WTKG-AM; WOOD-FM and is part of Clear Channel Media and Entertainment. With 243 million monthly listeners in the U.S., Clear Channel Media and Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media and Entertainment serves 150 markets through 840 owned radio stations, and the company’s radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company’s radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on iPads and smartphones, and used via navigation systems. iHeartRadio, Clear Channel's digital radio platform, is the No. 1 all-in-one digital audio service with over 225 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history.

The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media & Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. More information on the company can be found at clearchannel.com.

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