



WBEB-FM • PHILADELPHIA

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**Oxford Area High School Wins the 9-12 Grade division of
WBEB's 6th Annual Christmas Choir Contest**

Oxford Area High School wins a \$5,000 cash prize and will perform with the Philly Pops at the Christmas Spectacular on Wednesday, December 17, 2014.

Philadelphia, PA. (December 12, 2014) – 101.1 More FM, WBEB-FM's sixth annual search for the best school musical groups in Philadelphia came to an exciting conclusion today, when **the Oxford Area High School Choral Ensemble** was chosen the winner in the K-8 grade division and was awarded the grand prize of \$5,000 from 101.1 More FM and Philadelphia area Mercedes Benz dealers, plus an invitation to sing with the Philly Pops at the *Christmas Spectacular* performance on December 17, 2014.

After a week of competition among some of the area's best vocal groups, the choir claimed the title of 101.1 More FM's 2014 9-12 Grade Christmas Choir Champion after listeners voted them their favorite choir on the radio station's website. Oxford Area High School's rendition of *Hark the Herald – Angels We Have Heard* won them the grand prize! They edged out the 2nd Place winner –Spring-Ford Area High School's Vocal Ensemble with their rendition of *Deck the Halls* and the 3rd Place finisher – Souderton Area High School with their rendition of *Do You Hear What I Hear?* Spring-Ford Area High School, the 2nd Place finisher received a \$2,000 cash prize and Souderton Area High School wins a \$1,000 cash prize for their school music program as the 3rd Place winner.

"This competition is my favorite time of the year," said More FM morning show co-host, Jenn Ryan. "The students are extremely talented and it is so wonderful to share their music and talent with our listeners."

Competition Specifics:

The contest began October 8th with the goal of finding the best school music group or choir in the Philadelphia eight-county area. The contest featured two divisions – Kindergarten through 8th grade (running 12/1 – 12/5/14), and 9th through 12th grade (running 12/8 – 12/12/14). For each division nine semi-finalists were chosen from hundreds of

submissions collected during the entry period. More FM's Jenn Ryan and Michael Chew played three semi-finalists' songs each day on their Morning Show, asking More FM listeners, parents, staff and students to vote on More FM's Christmas Choir page for the choir they liked best.

The three finalists in the K-8 grade division were announced on Friday, December 5, 2014. Burlington Township Middle School at Springside won first place and received a \$5,000 cash prize plus performed with the Philadelphia Pops on Wednesday, December 10, 2015. Second place in the K-8 division was Indian Valley Middle School, receiving a \$2,000 cash prize and third place went to Haverford Middle School for a \$1,000 cash prize.

101.1 More FM will be playing holiday music through Christmas Day and plans to play many of the entries received over the past few weeks.

For a full description of the competition results and contest rules please visit www.morefmphilly.com.

NBC10 will produce six (6) feature segments about the 1st, 2nd and 3rd place winners of each division, that will air in the 4 & 5 pm hours from December 10 – 12, 2014 (K-8 grade division) and December 17 – 19, 2014 (9-12 grade division). NBC10 will go to each school to film the choir singing their featured song and also produce a news story to include interviews with the choir director, students and/or school representatives to discuss what the money means to their school music program.

For the first time, all finalists and semi-finalists in the competition will also be featured on Comcast on Demand beginning on December 10, 2014. Comcast's industry-leading On Demand service attracts more than 400 million average monthly views. Comcast customers can find the content by pressing the Xfinity button on their remote and choosing Get Local/ Holiday/MORE FM Choirs.

About WBEB

WBEB 101.1 FM is an adult contemporary radio station broadcasting in the Philadelphia market. Founded in 1963 by David Kurtz and Jerry Lee, WBEB is credited with many industry firsts and has enjoyed consistent Top 10 ratings for decades. The station is currently owned and operated by Jerry Lee. It remains the only stand-alone, major market FM radio station in the country.

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