



For Immediate Release:

CBS RADIO CHICAGO AND THE CHICAGO BEARS TEAM UP FOR THE MILLER LITE BEARS KICKOFF CONCERT

CHICAGO, IL —Monday, August 5th, 2013 - CBS Radio Chicago and the Chicago Bears are extending their partnership by bringing fans the Miller Lite Bears Kickoff Concert on Thursday, September 5 at The Aragon Ballroom. Jeff Joniak and Tom Thayer will emcee the event as Bears enthusiasts partake in a preseason pep rally to get fired-up before the team opens the regular season at Soldier Field on Sunday, September 8. WBBM Newsradio serves as the Bears flagship radio station and will broadcast live game action every week.

Fans can walk the orange carpet into the Aragon Ballroom where upon entrance they will have the chance to win tickets to the Bears season opener, autographed merchandise and memorabilia, as well as have access to photo opportunities with a Bears player, and many more exciting activities. On site there will be a historical display reliving the Bears most memorable moments and team video highlights, all while Lupe Fiasco and Michael Franti & Spearhead are playing great music.

Tickets go on sale to the general public today, Monday, August 5 at 9:00am. Tickets are \$35 per person. Fans interested in attending this event should visit cbschicago.com/kickoff for more details and to purchase tickets.

About CBS RADIO

CBS RADIO is one of the largest major-market radio operators in the United States, with 126 stations across 27 markets, including all of the Top 10. This division of CBS Corporation pioneered the sports radio format more than 25 years ago and has more than 25 all-sports stations among its portfolio, the majority of which are in the Top 15 markets nationwide. In addition, CBS RADIO launched CBS Sports Radio in 2013, offering around-the-clock national sports coverage and programming which harnesses the power and resources of CBS RADIO and the award-winning CBS Sports.

About the Chicago Bears

One of the founding franchises of the National Football League, the Chicago Bears were established in 1920 as the Decatur Staleys by legendary player, coach and owner, George Halas. The team moved to Chicago in 1921 and has gone on to win the most games in league history along with nine championships. The Bears 27 Hall of Famers is the most of any team in the NFL. In the community, the Bears strive to be leaders throughout Chicago and its suburbs by supporting initiatives focused on Education, Health and Fitness, Youth Football, and Volunteerism and Civic Involvement.

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