



FOR IMMEDIATE RELEASE

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The WAY-FM World's Biggest Small Group Gets Bigger!

(Colorado Springs CO) -- WAY-FM announces that their World's Biggest Small Group now has over 10,000 members. These are listeners who have signed up to read through the "Flyover Route" (Just 50 daily readings) found in Tyndale's Wayfinding Bible. Along with the WAY-FM announcers and staff, recording artists such as Casting Crowns, Building 429, Tenth Avenue North, and Scott Stapp (from the band Creed) are participating, too.

"We really weren't sure what the response would be," says Faron Dice, VP of Content and Network Services. "But people have responded and exceeded all of our expectations. Now, every day, we're engaging with our listeners on the air, online, and with social media about the concepts found in the Bible. And people are telling us that they are being changed by this group!"

To make this promotion accessible to everyone, listeners can sign up for a daily email; download the free Wayfinding Bible Flyover Route eBook on their smartphones, e-readers, or computers; join WAY-FM's Facebook group; or purchase The Wayfinding Bible at a local Christian bookstore. And everyone who joins has a chance to win the grand prize, an all expense paid trip to the Holy Land.

For more information on the promotion, visit <http://group.wayfm.com>. For more information on The Wayfinding Bible, visit <http://www.wayfindingbible.com>

WAY-FM, part of WAY Media, airs on over 100 radio stations in 26 states. Markets served include Denver, CO; Nashville, TN; West Palm Beach, FL; Portland, OR; Louisville, KY; and Huntsville, AL. For more information, visit www.wayfm.com.

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