For Immediate Release:

## The Biggest Music Cruise On The Seas

## The 2015 Tom Joyner Foundation Fantastic Voyage Will Make History

Featured musical entertainment R. Kelly, Jennifer Hudson, Earth Wind & Fire, TLC, LL Cool J featuring DJ Z-Tri, Fantasia, TV One's R&B Divas: Chrisette Michele, Michel'le, Syleena Johnson, Lil' Mo, and Monifah will be featured; and Mary Mary, War, Ruben Studdard, Millie Jackson, and The Family Stone will be a part of the unparalleled eight day Party with a Purpose<sup>®</sup>.

The Tom Joyner Foundation Fantastic Voyage, now in its' 16<sup>th</sup> year, is the longest running music and empowerment themed cruise charter sailing for 8 days supporting students at Historically Black Colleges and Universities.

- 2015 will make the 16<sup>th</sup> year for The Tom Joyner Foundation Fantastic Voyage cruise, unprecedented for music and entertainment charter cruises.
- The Tom Joyner Foundation Fantastic Voyage raises money to keep students attending Historically Black Colleges and Universities in school.
- The Tom Joyner Foundation Fantastic Voyage cruise is the biggest music and empowerment themed cruise sailing out of the United States.
- Arnold Donald, CEO of Carnival Corp & PLC, is committed to engaging the African American audience and plans to join Joyner on the Fantastic Voyage. <u>Click here</u> for an exclusive conversation with Tom Joyner and Arnold Donald.
- "This is one of those special experiences that will stay with you forever," says Tom Joyner of the annual event. The charter cruise has sold out annually for 16 years.

Dallas, TX (September 26, 2014) -- The Original Party with a Purpose<sup>®</sup>, The Tom Joyner Foundation Fantastic Voyage is set to make history with an unprecedented music line up to set sail raising money to help keep students in school at Historically Black Colleges and Universities. The historic voyage will take place on Carnival Breeze, the newest ship in the Carnival Cruise Lines fleet, departing from Miami April 11, 2015. The customized eight-day itinerary includes visits to Grand Cayman, Cayman Islands; Montego Bay, Jamaica; and Mahogany Bay, Isla Roatan.

The Tom Joyner Foundation Fantastic Voyage is hosted by renowned radio personality and philanthropist Tom Joyner and is the longest standing music themed and empowerment cruise. The

exciting line-up of performing artists for the 2015 cruise includes R. Kelly, Jennifer Hudson, Earth Wind & Fire, TLC, LL Cool J featuring DJ Z-Trip and Fantasia. TV One's R&B Divas, Chrisette Michele, Michel'le, Syleena Johnson, Lil' Mo, and Monifah will be featured; plus concerts from Mary Mary, War, Ruben Studdard, Millie Jackson, and The Family Stone will be a part of the eight day Party with a Purpose<sup>®</sup>.

"This is one of those special experiences that will stay with you forever," said Tom Joyner. The Tom Joyner Foundation started its annual voyage to raise money for HBCUs in 1999 as the first to charter an entire ship. Now in its 16<sup>th</sup> year, The Tom Joyner Foundation Fantastic Voyage is the only charter that promotes philanthropy in an environment that is fun and uplifting for all with activities that begin every morning at 7am and keep going until 2am every day.

"This is an opportunity to have an amazing experience on a magnificent Carnival Cruise Lines ship while enjoying a wide variety of special activities, theme events and top musical talent, all for a great cause," said Arnold Donald, CEO of Carnival Corporation. Donald, who has sailed on the Fantastic Voyage in the past plans to join this year and spend time with Tom Joyner's audience.

For more information on The Tom Joyner Fantastic Voyage visit <u>BlackAmericaWeb.com</u>.



## About The Tom Joyner Foundation:

<u>The Tom Joyner Foundation</u> was founded in 1998 as the brainchild of nationally syndicated radio personality Tom Joyner. The mission of the Foundation is to support historically black colleges and universities (HBCUs) with scholarships, endowments and capacity-building enhancements. Through fundraising and donor development initiatives, \$65 million has been raised to support more than 29,000 students attending HBCUs.

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