



FOR IMMEDIATE RELEASE:

The Allstate Tom Joyner Family Reunion is Set to Celebrate Family

Tom Joyner and Allstate are returning to Orlando this Labor Day weekend with events and concerts including Fantasia, Jermaine Dupri's SoSo Def 20, TGT and Janelle Monáe; plus a Gospel Explosion featuring James Fortune & FIYA and Kurt Carr

Orlando, Fla. (August 27, 2013) - Tom Joyner, host of the nationally syndicated Tom Joyner Morning Show, along with Allstate Insurance Company, is celebrating family fun and excitement with the 2013 Allstate Tom Joyner Family Reunion®. This Labor Day weekend, Aug. 29 – Sept. 2, families from all over the country will join Joyner and his celebrity friends for a weekend filled with stellar concerts, access to Universal Studios, Sea World and Islands of Adventure; interaction with celebrities and leaders, enlightening seminars, and endless activities for people of all ages inside the free expo that is open to the public. The event will be held at the Gaylord Palms Resort & Convention Center in Orlando, Fla.

This year the family event will kick off with **Janelle Monáe** at the *Allstate Welcome Party* Thursday, August 29th. Grammy Award Winning artist **Fantasia** and **TGT (Tyrese, Ginuwine, and Tank)** will headline Friday night; and **Jermaine Dupri** presenting his **So So Def 20 Tour** featuring **Anthony Hamilton, Da Brat, Jagged Edge, Bow Wow,** and **Dondria** will headline Saturday night. There will also be a gospel explosion concert Sunday morning featuring **James Fortune** with **Kurt Carr** and other inspirational guests.

“The Allstate Tom Joyner Family Reunion creates an atmosphere of one true family that celebrates people and what we love,” says Joyner, whose radio show airs in over 105 markets with an audience of more than eight million listeners. “When we first created this event, we wanted families to experience a truly spectacular vacation that was unique, all-inclusive, affordable and more than anything...entertaining. And not only have we done that, but we’ve done it for ten years strong. We have created a new Black Family tradition that has come to represent entertainment, exclusivity and fun – and I hope we continue creating lifetime memories for families for another ten years and more.”

Joyner, host of the nationally syndicated **Tom Joyner Morning Show**®, created his annual “family party with a purpose” in 2003. Every year, the event features a stellar lineup of today’s hottest artists and the most popular names in classic and contemporary R&B, hip-hop, soul, and blues. Last year, more than 14,000 guests made their way to the sold out event which included show stopping performances by Jennifer Hudson, Kenneth "Babyface" Edmonds, Keith Sweat, Soulja Boy, Kirk Franklin, comedian Sinbad and many more. In years past, entertainers like Destiny’s Child, Earth, Wind & Fire, LL Cool J, and Maxwell have performed on the event stage.

More than just live concerts, Family Reunion also features access to select theme parks, enlightening seminars, planned activities for people of all ages and celebrity appearances by Joyner's VIP friends. This year's event will feature appearances by **Darrin Henson, Lucille O'Neal, Royce Reed, Kym Whitley, Miguel Nunez** and more. And immediately following the adult concerts on both Friday and Saturday will be a special late night "after party" featuring music and comedy provided by Tom Joyner Morning Show crew members **J. Anthony Brown, Huggy Lowdown** and their comedian friends.

Packages are on sale now and the event will be held at the newly remodeled Gaylord Palms Resort & Convention Center. If you live in the Orlando area, individual ticket sales for all daily concerts (Friday night, Saturday night and Sunday morning) are also available and on sale now. Tickets be purchased here <http://bit.ly/1aMgMtA>; the after parties and comedy shows are included in the Friday and Saturday night ticket purchases.

For more information about the 2013 Allstate Tom Joyner Family Reunion® go to www.BlackAmericaWeb.com.

About the Tom Joyner Morning Show

The nation's #1 syndicated urban morning show, which airs in more than 105 markets reaching nearly 8 million listeners, has distinguished itself over the years as continuously giving back to its audience with quality programming, highly popular promotions, special events and philanthropy. Since 2004, Joyner has awarded millions in cash and prizes to contest winners and his Foundation has raised more than \$60 million to help keep students in historically black colleges and universities. The Morning Show with co-hosts Sybil Wilkes, J. Anthony Brown and senior news analyst Roland Martin, also features "Inside Her Story" with Jacque Reid; political commentary from Stephanie Robinson and Jeff Johnson; celebrity news with Kevin Frazier, and the Celebrity Snitch Huggy Lowdown. Joyner's website, BlackAmericaWeb.com, has more than 1.5 million registered users and delivers news with exclusive reports from award winning journalists and unprecedented political coverage as well as interactive elements with on demand audio.

About Allstate

The Allstate Corporation (NYSE: ALL) is the nation's largest publicly held personal lines insurer, serving approximately 16 million households through its Allstate, Encompass, Esurance and Answer Financial brand names and Allstate Financial business segment. Allstate branded insurance products (auto, home, life and retirement) and services are offered through Allstate agencies, independent agencies, and Allstate exclusive financial representatives, as well as via www.allstate.com, www.allstate.com/financial and 1-800 Allstate®, and are widely known through the slogan "You're In Good Hands With Allstate®." As part of Allstate's commitment to strengthen local communities, The Allstate Foundation, Allstate employees, agency owners and the corporation provided \$29 million in 2012 to thousands of nonprofit organizations and important causes across the United States.

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Reservations:

Gaylord Palms® Resort & Convention Center (407) 248-9191 or BlackAmericaWeb.com

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Thursday, August 29 – (7PM – 12AM)

Represent Night – Expo Opening, Allstate Welcome Party (FREE to the public)

- Janelle Monáe
- The V.I.C
- Comedian

Friday, August 30 – (6AM – 10AM)

Tom Joyner Morning Show Live Broadcast

- Lyfe Jennings
- Raheem DeVaughn
- V.I.C
- Comedians – Dominique, Huggy Lowdown and Chris Paul

Friday, August 30 – (9PM – 12:30AM)

A Night of R&B

- TGT (Tank, Ginuwine and Tyrese)
- *Fantasia*
- *DJ WIZ*
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Saturday, August 31 – (9PM – 2AM)

Jermaine Dupri presents So So Def 20 plus Late Night Comedy (Tide presents a White Night Affair)

- Jermaine Dupri
- Anthony Hamilton
- Da Brat
- Xscape
- Jagged Edge
- Bone Crusher

Saturday, August 31 – (8PM – 1:30AM)

Tom Joyner Swag Fest

- Bow Wow
- Dondria

Sunday, September 1 – (11AM – 1PM)

Gospel Explosion

- James Fortune
- Kurt Carr
- Pastor Riva Timms
- Willie Moore Jr.
- Rod Z

Information | familyreunion.blackamericaweb.com

Tickets | <https://tix.extremetix.com/Online/?siteID=2805>

The 2013 Allstate Family Expo - FREE:

- The Allstate Family Expo is located in the Exhibit Hall of the Gaylord Palms Resort® Convention Center.
- This area will be designated for sponsors and vendors to display and sell their products and services.
- The Expo Hall also hosts an Expo stage featuring a live broadcast of the Tom Joyner Morning Show, fun and interactive games for the family and live entertainment from various well known artists.
- The Allstate Family Expo is free of charge and open to our registered guest as well as to the Orlando public. The Allstate Family Expo will be open during designated hours from Thursday evening and it will close Sunday afternoon.
- There will be exhibits, product sampling, information booths, family activities and a performance area. Your space allotment should be identified in your contract.

Expo Hours:

The Allstate Family Expo is open Thursday - Sunday

Thursday	August 29th	7PM-Midnight
Friday	August 30st	9AM -5PM
Saturday	August 31st	9AM -5PM
Sunday	September 1st	Noon-5PM

Please note: Hours are subject to change

Fitness Zone

It's always a party with a purpose! The Allstate Family Expo will host its Free "Fitness Zone" as a part of the Allstate Family Expo taking place all weekend at the Gaylord Palms Convention Center. So make sure you pack your workout clothes. The Fitness Zone will be hosted by instructors from all over the country including Florida. Featuring actor and choreographer Darrin Henson, Divas In Defense, SMB Fitness (Shellita Boxie), More Than Fitness (Harold Wise), Royce Reed, and Step In the Name of Life (Jamie Gant).

The TJ Shuffle!

Get YOUR dance on in honor of the DJ who has been celebrating our families for years. Be a part of the world premiere of The TJ Shuffle during this year's Allstate Tom Joyner Family Reunion! The dance steps were created by Jamie Gant of Step in the Name of Life® and the music and lyrics were developed by Uncle Butchie of the Live House. Instructions/lessons will take place all weekend long, from the live broadcast on Friday, to the Fitness Zone and even Family Game Night. Also check your Allstate Family Reunion in room television channel to get your practice in at any time during the weekend.

Allstate Tom Joyner Family Reunion Seminars & Activities

Here's a list of all the exciting seminars and activities we have scheduled for this year's Allstate Tom Joyner Family Reunion.

Tweet It Up For Good! To help celebrate the remarkable stories of good that often go unnoticed, Allstate is hosting a *TweetUp For Good* event at this year's reunion. During the tweetup, attendees are invited to share inspiring stories of good using **#GiveItUpForGood** and connect with others who have dedicated themselves to bettering their communities and enriching the lives of others.

Keeping Your Teens Safe (On the Road)

Parents: Learn how to keep your teen safer on the road and possibly win a free iPad. According to the National Safety Council, one of the most dangerous years in a person's life is the first 12 months after getting a driver's license. Drivers under the age of 18 are involved in an average of nearly 2,500 crashes each day and half of new teen drivers will crash before graduating high schools.

Join the comedians of Second City Communications for a fun look at the serious subject of teen driving. The free, one-hour show will help parents understand the real hazards teens face on the road and provide simple ways to help keep your child safer in a car as a driver or passenger.

Allstate presents "Driving it Home – Helping You Keep Your Teen Driver Safe" Sponsored by Allstate, this seminar will promote safe driving for teens and new drivers. It will feature driving tips and awareness to the problem of texting while driving.

"How to Talk to Your Teens: Motivating the Teen Spirit" (Hosted by Kim Grimes) This seminar is designed to teach parents how to communicate with their teen children, grandchildren, friends, etc. in order to help their development into adulthood. The workshop will provide open dialogue with teens to give them a voice. As a result, teens will learn how to express their true feelings, manage their emotions, and begin to share the pressures they are dealing with each and every day.

"Sybil's Book Club" (Hosted by Sybil Wilkes featuring Chef Jeff, author of *If You Can See It, You Can Be It: 12 Street-Smart Principles for Success*)

In his latest book, New York Times best-selling author and chef Jeff Henderson presents two decades of life lessons that he gained on a redemptive journey from drug dealer to TV celebrity chef to nationally acclaimed speaker. Now, with the 12 inspiring and pragmatic "recipes" he offers in this book, you can discover your hidden business aptitudes, make life-changing decisions and secure bulletproof personal and professional success. You'll learn something from Chef Jeff's unique perspectives on the virtues of self-knowledge, hard work, determination, and leverage in the real world. Reboot your dreams and gain a new foothold on the ladder to success!

"Are You "Friends" with Strangers? Keeping Your Family and Reputation Safe on the Internet" (Hosted by Marlin Page) Learn how to use social media responsibly. Using the most innovative and useful mobile applications, guests will learn tips on how to monitor their use of

social media and stay safe online.

Allstate presents “Planning Your Family’s Wealth” (Hosted by Deborah Owens featuring Jordan Williams, Brandon Iverson, and Ray McKnight) It’s true that money doesn’t grow on trees, but you can manufacture wealth for your family with detailed financial planning. Understanding you want what’s best for your family, this seminar tackles topics that face African American families and will expose young people to information regarding stocks, savings, and credit cards. Should we have life insurance on our children? Is it smart to get college loans? Learn all about these topics and more.

“How Do Relationships Shape Your Life?” (Hosted by MC Serch featuring Dr. Alduan Tartt, Valorie Burton, and Brandi Mitchell) All of our relationships, whether parental, romantic, friendly or business, help to shape us as individuals. There is always a lesson to be learned with every type of relationship that we enter into. Join our experts for this seminar and learn the importance of the individual and his or her connection to others and the world.

“Are Our Dietary Traditions Killing Us?” (Hosted by Myra J featuring Darrin Henson, Shellita Boxie, Jamie Gant and Roniece Weaver) The African American culture is very rich in tradition, especially when it comes to food. However, is a diet filled with fried foods, butter, barbecue, cornbread, macaroni and cheese and momma’s red velvet cake, robbing us of a healthy lifestyle? If so, how do we break tradition? These experts explain the effects that this diet has on our bodies and what statistics show about obesity and earlier maturation phases in our younger generations.

“Reinventing, Redesigning & Repositioning Yourself for the Next Version of You!” (Hosted by Brandi Mitchell) There comes a time in our lives when we start feeling the need for reinvention. We look in the mirror and feel dated, want more out of our jobs and don’t feel like we are getting all of the opportunities we deserve. We all start feeling like we want to redesign, reinvent and overhaul how we look, which is directly related to how we feel and what we get out of life.

AARP presents “Families for Education Planning Workshop”

Do you and your child have an education plan for their success? During Family Reunion, be sure to take advantage of this very important informational and free college- planning workshop regarding your child’s future.

Susan G. Komen presents “Pushing for Progress, Actions & Breakthroughs in the African American Community”

This year, Susan G. Komen® is hosting two fun and fact-filled events during Family Reunion. Join community health experts and us Friday at 3pm for an informative session emceed by the lovely Sybil Wilkes, a co-survivor herself, with leading medical on breast health awareness and breast cancer in our community. Better understand the recommended screening options and risk factors in the African American community to make informed health decisions.

Lights, Camera, Action (Hosted by comedian Chris Paul) Hear from the stars of TV One’s hottest show (**Love That Girl** and **The Rickey Smiley Show**) about their careers and the moves that they have made both in front and behind the cameras.

“Your Aspiring Athlete” (Hosted by Sybil Wilkes featuring Lucille O’Neal, comedian Chris Paul and Titus O’Neil) Is your child passionate about the wide world of sports? This seminar hosted by TJMS’ own Sybil Wilkes will provide advice and guidance to parents of children with a future in athletics. You will learn the dos and don’ts from parents of professional athletes, as well as what other exciting careers are available for those with a passion for sports.

AARP presents “College Seminar Part 2” Do you and your child have an education plan for their success? During the Family Reunion, be sure to take advantage of this very important information regarding your child’s future. AARP is set to offer families this free college-planning workshop.

Allstate presents “Dreams to Reality” (Hosted by Miguel Nunez featuring Dr. Alduan Tartt, Stan Pringle, Willie Moore, Jr. Roz Ryan, Phil Morris, and Landon Hale) Actor Miguel Nunez (*Juwanna Mann, Life, Scooby Doo, Harlem Nights*) lets you hear from the experts and learn how to bring your own dreams into reality, logistically as well as financially.

So So Def Town Hall Forum

Brought to you by the stars of “Jermaine Dupri’s So So Def 20” tour, this forum will lead an interactive discussion on leadership, civic participation, and societal issues impacting the local community.

“Fly on A Dime” (Hosted by Ms. B featuring Breesha Webb and Olori Swank)

Women love to shop and are always looking for a good deal...and there’s nothing better than having your friends compliment you on how “fly” you look. Not only will this seminar show women new and fun ways to style their clothes, but also how to get more bang for their shopping buck.

Teen Summit: “Turning Your Dreams and Passions Into Your Reality” (Hosted by Willie Moore, Jr. featuring Brandon Iverson, Jordan Williams, Gabrielle McBay and Reagan Gomez Turrentine) Hear from our panel of teen entrepreneurs, authors, as well as entertainers to learn how to bring your dreams into reality. Come and be inspired by these young adults who are taking the world by storm.

“We Are One Family Forum: Call to Action in Our Community” (Hosted by Sybil Wilkes and Monica May featuring Benjamin Crump, Sybrina Fulton, Tracy Martin, Toni Washington, Thomas Dortch, Jr. , Congresswoman Corrine Brown, Senator Geraldine Thompson and the Annie E. Casey Foundation) This town hall forum will provide effective steps to creating change in our judicial and legislative systems, therefore creating change in our community. Guests will leave the forum with knowledge of what each of them can do to contribute to changing laws that will lead to true justice and freedom for all Americans.

Allstate’s Recruiting Seminar

The seminar will help guests focus on building a business as an Allstate Agency Owner. This session will discuss how you can realize the opportunity of starting your own business and watch its value grow.

Cupcakes and Conversation presents Girlpower: How to Take Charge of Your Future (Co-hosted by Valorie Burton and Karen Peters featuring Demetria McKinney, Olori Swank, Twanna

Tells, Gabrielle McBay and Melissa Lee) Presenting a panel to young women on modern female issues. A circle where girls (ages 13-18) dialogue about issues that face them today. This circle will be surrounded with support, nurturing wisdom, and love from some of our favorite celebrities, entrepreneurs, authors, and educators.

Allstate presents “Tweet It Up for Good”

Gather with fellow Family Reunion guests on Twitter and share your thoughts and ideas regarding the Family reunion. Make friends while sharing tweets regarding performances, seminars, comedy, theme parks and more!

Autograph Signings

Meet us in the autograph booth in the Allstate Family Expo all weekend long to meet some of your favorite celebrities, entertainers, and authors!

“Cougars vs. Vampires” Happy Hour (Hosted by Kym Whitley, Myra J, J. Anthony Brown and Toni Ford) It’s never too late to meet the perfect date! If you’re fun and single, meet up with other fun and single mature adults to network or just make friends.

Dominique’s Movie Buff Trivia Contest

Hosted by TJMS comedian Dominique, guests will compete for prizes by completing the lines from scenes of popular movies.

Happy and Healthy The Walgreens Game Show with Myra J and Roz Ryan

Contestants compete in this fun trivia game to see how many questions they can correctly answer regarding health and wellness. And of course, the winner is given a prize!

Happy Hour – Adults Only (Hosted by comedians Huggy Lowdown, Chris Paul and Dominique) Meet up with other fun and single adults to network or just make friends.

“Daddy Do” (Hosted by actor and dad Miguel Nunez)

Daddies, grab your little princesses and compete with the Tom Joyner Foundation President Thomas Joyner, Jr. and STAR 94.5’s DJ Kyle LaRue in a hair styling competition presented by *As I Am*. Stop by the *As I Am* booth in the Allstate Family Expo to sign up and get more information.

Shuttles to local Cracker Barrel Restaurants (sign up at their booth in the Allstate Family Expo) Meet us at the Conference Shuttle loop on the Convention Center side of the Gaylord on Sunday and take a free shuttle ride to a local Cracker Barrel to enjoy something from their menu of delicious appetizers, entrees, and desserts.

LATE NIGHT COMEDY

This one’s for the grown folks...back by popular demand, after the Friday and Saturday night concerts, put the kids to bed and meet J. Anthony Brown, Huggy Lowdown, Chris Paul and friends at Wreckers Sports Bar located on the property of the Gaylord Palms Resort and Convention Center for a night of hilarious comedy!

Fitness Fun

FREE FITNESS ZONE All Weekend at the Allstate Family Expo!

Get Fit and Stay Fit with Darrin Henson! And then... take his fitness routine home by visiting his booth in the expo (booth #155) and purchase one of his video. Darrin Henson has appeared in over fifteen television shows and movies, including *Stomp the Yard* and Showtime's *Soul Food: The Series*. As an award-winning choreographer, Henson has choreographed for music icons Michael Jackson, Prince, Justin Timberlake, Britney Spears, and more. Henson's most recognizable routine is for *NSync's "Bye, Bye, Bye", which won him a MTV Choreographer Award. Henson's video, *Darrin's Dance Grooves*, has sold over 3 million copies worldwide.

STEP IN THE NAME OF LIFE

Join YouTube sensation "Step In the Name of Life" for your favorite line dances all weekend long in the Fitness Zone. The Wobble, Cupid Shuffle, and more. If you don't know how to do these dances; we have daily line dance classes taught by Jamie Gant (Step In The Name Of Life®) just for you. You can learn the old and new line dances each and every day throughout the Tom Joyner Family Reunion.

WORLD PREMIERE! Come learn the brand new line dance called the Tom Joyner Shuffle! This dance has been created exclusively for the Tom Joyner Family Reunion.

DIVAS IN THE DEFENSE

Fresh from "The Real Housewives of Atlanta" Season 5 Finale and back by popular demand from last year's Family Reunion event! Divas In Defense Inc., is a self-defense system for women and girls empowering them to be Fierce & Fabulous. They offer personal safety classes and self-defense workshops in various locations throughout the nation. In addition, they also provide on-site corporate and private in-home training programs, including specialty training seminars and presentations. Their range of dynamic and exciting programs covers pre-teens to seniors. From the athlete to the not-so-active, the businesswoman to the student, and the shy to the confident; their courses are intended to educate, promote awareness, build self-esteem and give women the physical and mental tools they need to detect, avoid and escape potentially violent situations. Join them in the Fitness Zone during Family Reunion weekend. Learn self-defense and then purchase self-defense products at the Allstate Family Expo in booth #508

MORE THAN FITNESS WITH HAROLD WISE

Join More Than Fitness Orlando for the Fit and Fly Bootcamp where the goal is to provide instruction in effective exercises that will help you get in the best shape of your life. We make it simple for you to learn how to shed those unwanted pounds.

At More Than Fitness, the goal is to provide systematic weight training, sprint training, and progressions that produce a desired outcome: complete body control, efficient movement, and increased speed. Other concentrations include multiple movement exercises, plyometric functional

training, sprints, free weights static and dynamic stretching.

SMB FITNESS WITH SHELLITA BOXIE

BOOTYandtheBEAST Bootcamp Block Party

This session will briefly discuss small immediate lifestyle changes that will have huge long term effects on the Spirit, Mind and Body (SMB) that could possibly improve your standard of living WHILE enjoying a physical workout that seems more like a dance party than exercise.

The BOOTY represents the outer body and the BEAST represents the inner struggles we deal with on a daily basis. Unless we engage the SPIRIT, MIND AND BODY, we are repeating a never-ending cycle. Before you can change the body on the outside, you have to tame the beast within.

Shellita Boxie, actress, model, stunt woman and personal trainer who operates SMB Personal Fitness & Entertainment in Orlando, Florida. You may spot Shellita Boxie on Vision TV Channel 198 and 199 Well Works Fitness, doing stunts in films such as Tyler Perry's *The Family That Preys*, *Why Did I Get Married Two* or *Madea's Big Happy Family*. On TV shows like *The Middle*, *The Young and The Restless*, *The Family Crews*, driving in Rick Ross' Chevy's *Riding' High* video or commercials such as Florida Lottery, Disney, Publix, Lunchables, Derek Jeter Ford Edge, and more.

FITNESS WITH ROYCE REED

Orlando native Royce Reed has been dancing for 22 years. Reed is a Dance Company Manager/Studio Owner and founder of a dance group named "Fantashique". She also appeared on the VH1 series *Basketball Wives*. As a dance teacher for the past ten years and former Orlando Magic and Miami Heat dancer, Royce is more than qualified to help guests get in shape with her own dance fitness techniques.