



FOR IMMEDIATE RELEASE
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Radio One Cleveland in partnership with Laurel School & City Year gets busy for “Do Something Day,” Presented by AIO Wireless!

Cleveland, OH – In celebration of the Dr. Martin Luther King, Jr. federal holiday observed Monday by millions of Americans across the nation, **Radio One Cleveland** partnered with **Laurel School & City Year** for **Do Something Day** sponsored by **AIO Wireless**. Over 500 volunteers convened at six locations; Laurel, Glenville high school, Fullerton, FDR, Salvation Army and Case Elementary school between 10:30am – 4:30pm to do something with their time and talents to impact thousands in our community. Our Service projects included writing letters to soldiers, creating toys for animals and designing a Honor Good Deeds puzzle piece at Laurel School; painting murals, cleaning and sorting books at Glenville; writing poetry, leading nonviolent discussions and painting with the Salvation Army youth program; and beautification projects at Fullerton, Case Elementary and Franklin D Roosevelt schools.

Our final service project is a cellphone drive in partnership with AIO Wireless. Each store will collect used cellphones to donate to the Domestic Violence Advocacy center. Phones are cleaned of contacts and given to victims for emergencies. The rest are recycled with funds benefiting DVCAC. *‘We were excited to team up with Radio One Cleveland for this event, it is important to AIO Wireless and our employees to give back to the community.’* says Dan Siggers, AIO Wireless Sales Executive.



WENZ On-air host Tropikana and Glenville students for Do Something Day

Do Something Day is a grassroots service initiative created to encourage civic engagement and civic responsibility through volunteerism, service learning and community participation.

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Radio One, Inc. (www.radio-one.com) is the nation's seventh largest radio broadcasting company (based on 2005 net broadcast revenue) and the largest radio broadcasting company that primarily targets African-American and urban listeners. Including announced acquisitions, Radio One owns and/or operates 71 radio stations located in 22 urban markets in the United States and reaches approximately 14 million listeners every week. Radio One also owns approximately 36% of TV One, LLC (www.tvoneonline.com), a cable/satellite network, programming primarily to African-Americans, which is a joint venture with Comcast Corporation and DIRECTV. Additionally, Radio One owns 51% of Reach Media, Inc. (www.blackamericaweb.com), owner of the [Tom Joyner Morning Show](#) and other business associated with Tom Joyner, a leading urban media personality. Radio One also syndicates the only national African-American news/talk network on free radio and programs ***XM 169 The Power***, an African-American news/talk channel on XM Satellite Radio.

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