

**** MEDIA ALERT ****

NIKKI SIXX TO CHAT LIVE WITH FANS JULY 6, 2012

Nikki Sixx and **Sixx Sense** have teamed up with **Best Buy** to host *Sixx on the Sixth*, a live chat with fans on **Friday, July 6, 2012 from 5-6pm PST**. The chat will be hosted on Best Buy's Facebook page [<http://bit.ly/SixxBBChat>]. Taking time away from his duties as founder/bassist/songwriter of the world-renowned band Mötley Crüe and chart-topping band Sixx:A.M. (Sixx, Dj Ashba and James Michael), two-time New York Times best-selling author, clothing designer, philanthropist, photographer and father, fans will have the rare opportunity to interact directly with the international rock icon to discuss all things Sixx.

Monday through Friday from 7 p.m. to midnight local time on his syndicated radio show *Sixx Sense*, which is about to celebrate the addition of its 100th affiliate station, Sixx discusses music and lifestyle topics as he gives listeners a backstage look at the world and mind of a rock star. Joined by co-host Kerri Kasem, Sixx provides his unique perspective and attitude as the duo welcomes celebrity guests, recording artists and fascinating characters from all walks of life. All this and more are packaged with a rock playlist. Nationally syndicated by Premiere Networks, the program can also be heard internationally by approximately 2.7 million weekly listeners. *Sixx Sense* celebrated its two-year anniversary in February 2012 and experienced tremendous ratings growth, which lead to its command of radio's most competitive time slot in Dallas. In May, *Sixx Sense* took over morning drive on 97.1 The Eagle/KEGL-FM, airing a customized show for Dallas – Ft. Worth listeners weekday mornings from 6-10 a.m.

Sixx Sense is complemented by *The Side Show Countdown with Nikki Sixx*, which is available for air on weekends between 6 a.m. and midnight local time. Each weekend, the radio host and tastemaker introduces his personal new music picks, plays an array of what's happening on the rock charts, and shares his own special brand of talk radio with celebrities and other guests. *The Side Show Countdown* airs on nearly 50 stations worldwide. In addition, the *Sixx Sense with Nikki Sixx* channel is available on Clear Channel Radio's digital platform iHeartRadio and XM Channel 164.

www.motley.com

<http://sixxammusic.com/>

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