



FOR IMMEDIATE RELEASE

For More Information

W&W Public Relations, Inc.

Jacinda Chen / Jacinda@w-wpr.com

Aliya Crawford / Aliya@w-wpr.com

908-253-6360

**EMMY WINNING ENTERTAINER AND AUTHOR
STEVE HARVEY
TO HOST 13TH ANNUAL NEIGHBORHOOD AWARDS**

Tickets for the Neighborhood Awards and Neighborhood Awards Weekend

August 6th – 9th in Atlanta

On Sale February 27th

ATLANTA, GA (February 26, 2015) – **Steve Harvey**, EMMY winning talk show and *Family Feud* host and star of the *Steve Harvey Morning Show*, is excited to announce the *13th Annual Neighborhood Awards* and *Neighborhood Awards Weekend*! The *Ford Neighborhood Awards* hosted by Steve Harvey and four-day signature experience filled with star entertainment, the college expo, film and TV screenings, and more, are returning to Atlanta, GA for a second year, August 6-9, 2015. Tickets for all of the weekend events go on-sale Friday, February 27th at 10 am EST.

The 2015 *Neighborhood Awards Weekend* features over 15 events and activities with the return of the *Ford Neighborhood Awards* and *Ford Celebrity Blue Carpet* to Philips Arena on Saturday, August 8th, and the *State Farm Neighborhood Awards Expo* to the Georgia World Congress Center, August 7-9th. Radio Row will feature 30 radio stations from across the country broadcasting live from the expo floor, along with Celebrity Row and 2 shopping zones featuring over 100 vendors.

Other weekend activities will include the popular *Steve Harvey Morning Show* live broadcast, *Family Feud Live* presented by Ford, with host Steve Harvey, the *Curobiks* fitness program with award-winning recording artist Cupid, the *Act Like a Success* seminar with Steve Harvey, the *Stand Up Comedy Jam* hosted by Nephew Tommy, the *Ford VIP After Party*, Greek step shows, the Ford Ride and Drive experience – plus the church choir competition, the *Table Classics* tournaments, where players can register to compete in spades, bid whist, or dominos, and the *Sing Your Way to the State Farm Neighborhood Awards All White Freedom Friday Party* finale. New additions to the 2015 *Neighborhood Awards Weekend* include a *Health Pavilion presented by Heart & Soul*, a drumline showcase and the *McDonald's Inspiration Celebration Gospel Tour*.

Steve Harvey and television/radio/film producer **Rushion McDonald** created the one-of-a-kind *Neighborhood Awards* (formerly the Hoodie Awards) and *Neighborhood Awards Weekend* to recognize and celebrate men and women from all over the United States who uplift their neighborhoods through their contributions and excellence as entrepreneurs, religious and community leaders, educators and more. Driven by public nominations, the show will bestow 12 non-traditional awards in the following *Neighborhood Awards* categories: *Best High School Coach*,

Best Nail Salon, Best School Teacher, Best Car Wash, Best Church Choir, Best Soul Food Place, Best Barber Shop, Best High School, Best Barbecue Place, Best Beauty Salon, Best Church, and Best Community Leader.

Tickets for the 2015 *Neighborhood Awards Weekend* go on sale beginning Friday, February 27th via Ticketmaster. To register for the *Table Classics* tournaments, the *Sing Your Way to the State Farm Neighborhood Awards All White Freedom Friday Party* competition, hotels, and more information on the 2015 Neighborhood Awards Weekend of events, visit www.NeighborhoodAwards.com. Also, stay tuned to the #1 rated *Steve Harvey Morning Show* weekdays on the radio or online from 6-10 AM EST at www.SteveHarvey.com for updates on the 2015 Neighborhood Awards Weekend, essential news, daily inspiration, laughs and more from Steve Harvey and his co-hosts.

2015 Neighborhood Awards & Weekend Expo: August 6 – 9, 2015, Atlanta GA

Venues: Georgia World Congress Center and Philips Arena

- Thursday, August 6 – Stand Up Comedy Jam, hosted by Nephew Tommy (two shows)
- Friday, August 7 – *Steve Harvey Morning Show* Live Broadcast
- Friday, August 7 – *Family Feud Live* event presented by Ford, hosted by Steve Harvey
- Friday, August 7 – State Farm Neighborhood Awards All White Freedom Friday Party, featuring the finale of the Sing Your Way to the State Farm Neighborhood Awards All White Freedom Friday Party competition
- Friday, August 7 – Sunday, August 9 – State Farm Neighborhood Awards Expo, which includes Shopping Zones, a Health Pavilion presented by Heart & Soul, College Expo and more!
- Friday, August 7 – Sunday, August 9 – Film and TV screenings
- Friday, August 7 – Sunday, August 9 – Ford Ride and Drive
- Friday, August 7 – Sunday, August 9 – “Curobiks” with Cupid
- Saturday, August 8 – Sunday, August 9 – Table Classics Tournaments, hosted by Junior
- Saturday, August 8 – Sunday, August 9 – Greek Step Shows
- Saturday, August 8 – Act Like a Success, with Steve Harvey
- Saturday, August 8 – Ford Celebrity Blue Carpet, hosted by Shirley Strawberry
- Saturday, August 8 – Ford presents the 13th Annual Neighborhood Awards, hosted by Steve Harvey
- Saturday, August 8 – Ford VIP After Party
- Sunday, August 9 – Church Choir competition
- Sunday, August 9 – Drumline Showcase
- Sunday, August 9 – McDonald’s Inspiration Celebration Gospel Tour

To connect with Steve Harvey and for the latest updates on the 2015 Neighborhood Awards and Weekend Expo, visit:

Website: www.SteveHarvey.com and www.NeighborhoodAwards.com

Twitter: www.Twitter.com/IAMSteveHarvey

Facebook: www.Facebook.com/SteveHarvey

Instagram: www.instagram.com/IAMSteveHarveyTV

###