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***THE STEVE HARVEY MORNING SHOW LAUNCHES ANNUAL
“SING YOUR WAY TO THE NEIGHBORHOOD AWARDS FREEDOM FRIDAY
PARTY” CONTEST PRESENTED BY STATE FARM[®]***

LOS ANGELES, February 9, 2015 - *The Steve Harvey Morning Show* and State Farm today announced the return of the “Sing Your Way To The Neighborhood Awards Freedom Friday Party” contest, which will give listeners of the No. 1 syndicated morning show in America the chance to perform live at the 13th Annual Neighborhood Awards in Atlanta, Ga., and win a grand prize of \$10,000.

Beginning today, February 9, listeners can enter the annual singing competition online [here](#), with multiple entry options including submitting videos and performing live in open auditions for *The Steve Harvey Morning Show*. The top eight contestants will compete live on the popular morning show in weekly semi-finals to decide the top four finalists.

On Friday, August 7, comedian and television personality Sheryl Underwood will host the “Sing Your Way To The Neighborhood Awards Freedom Friday Party” finale competition during the Neighborhood Awards weekend of events at the Philips Arena in Atlanta, Ga. The top four competitors will perform in front of a live audience, and a panel of judges will select one lucky singer to take home the grand prize.

For additional details and contest rules, please visit www.SteveHarvey.com or <https://www.neighborhoodawards.com/singing-competition-2015/>.

Marking its 13th anniversary, Steve Harvey and television/radio executive producer Rushion McDonald created the one-of-a kind Neighborhood Awards Show (formerly the Hoodie Awards) and Weekend Expo to celebrate everyday men and women who uplift their neighborhoods through their contributions and excellence as local businesses,

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Page 2

religious/community leaders, educators, churches, and high schools. Honoring their continued service driven by fans' nominations, the show will bestow 12 non-traditional awards in the following Neighborhood Awards categories: *Best High School Coach*, *Best Nail Salon*, *Best School Teacher*, *Best Car Wash Detail Shop*, *Best Church Choir*, *Best Soul Food Place*, *Best Barber Shop*, *Best High School*, *Best Barbecue Place*, *Best Beauty Salon*, *Best Church*, and *Best Community Leader*. Tickets for the 2015 Neighborhood Awards Weekend go on sale beginning February 27. For additional information regarding the Neighborhood Awards Weekend of events, visit www.NeighborhoodAwards.com.

About The Steve Harvey Morning Show

Each day on *The Steve Harvey Morning Show*, Steve Harvey along with Shirley Strawberry, Nephew Tommy, Carla Ferrell, and Junior bring listeners inspirational advice, laughs, celebrity interviews, news, rousing music, and more. The program was created by Harvey and television/radio executive producer Rushion McDonald in September 2000, and it joined Premiere Networks' national lineup in 2005. Today, *The Steve Harvey Morning Show* reaches approximately six million weekly listeners, and is also available on iHeartRadio.com and the iHeartRadio mobile app. For his work on the program, Mr. Harvey was honored with the NAB Marconi Award for "Network/Syndicated Personality of the Year" in 2013, and he was inducted in the NAB Broadcasting Hall of Fame the same year.

The Steve Harvey Morning Show is the #1 syndicated morning show in America and #1 with African American radio listeners. The popular "Strawberry Letter" segment, in which Harvey responds to listeners' relationship questions, led to his first book, "Act Like a Lady, Think Like a Man," which is an international best-seller and was adapted into a major motion picture by Screen Gems. For additional information, please visit www.SteveHarvey.com

About State Farm[®]

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