



## **NASH Presents “Hearts Unsung” Benefit Concert for Children’s Miracle Network Hospitals Featuring Lady Antebellum**

***Performance Documented in Upcoming NASH TV Films Release in Theaters***

**ATLANTA, October 2, 2015** – Cumulus (NASDAQ: CMLS) today announces that its popular NASH Country lifestyle brand will present “Hearts Unsung,” a benefit concert supporting Children’s Miracle Network Hospitals nationwide and featuring Lady Antebellum, on November 9, at the Schermerhorn Symphony Center in Nashville.

Tickets for the Hearts Unsung benefit concert will be available beginning 11 a.m. ET on Monday, October 5, at [www.nashvillesymphony.org](http://www.nashvillesymphony.org). Additional guest performers will be announced soon.

The fundraising event will support Children’s Miracle Network Hospitals in its mission to save and improve the lives of as many children as possible through its network of 170 hospitals across the United States and Canada. Since it was founded in 1983, the organization has been raising money to support research and training, purchase equipment and pay for uncompensated medical care for children in need. One in 10 kids in North America is treated each year by its member hospitals.

“One of the coolest parts of the Country Music community is how Country Radio uses their platform to help and inspire people,” said Lady A’s Dave Haywood. “We also believe in Children’s Miracle Network Hospitals’ mission and the work they are doing, so we’re really looking forward to being a part of what I know will be a great night in our hometown!”

“Cumulus is proud to join forces with Lady Antebellum and Children’s Miracle Network Hospitals to bring music and funding to millions of children in need,” said Mike McVay, Cumulus Senior Vice President of Content and Programming.

The benefit concert will serve as the centerpiece for the next full-length feature film directed and produced by NASH TV Films: *Hearts Unsung*. The documentary, which is currently in production, features inspiring stories of courageous women who have overcome adversity paired with amazing live performances from some of the best acts in America, including exclusive content from the Nashville benefit show. *Hearts Unsung* will also be presented in select movie theaters throughout the U.S. beginning on January 21, 2016.

“NASH TV Films is excited to have the opportunity to feature this meaningful benefit concert in our next feature film: *Hearts Unsung*,” said Stokes Nielson, Director of Video Production, Strategy & Development for NASH TV & NASH TV Films. “The event’s mission to raise funds and awareness for children’s medical care, along with the inspiring performers who support this cause, will be central to the film’s message of hope and overcoming adversity.”

In addition, the benefit concert will be spotlighted on a two-night “NASH Nights Live” special broadcast airing on Friday, November 6<sup>th</sup> and during the Monday fundraiser. The broadcast will include updates from the concert, behind-the-scenes stories from Country artists and personal testimonials about the cause.

"The Hearts Unsung benefit show is a great example of our growing partnership with Cumulus," said John Lauck, president and CEO of Children's Miracle Network Hospitals. "We've enjoyed Cumulus' support as a valued Radiothon partner for many years and are thrilled with the potential to now engage multiple platforms and brands to support millions of deserving kids across the nation."

NASH is the only multiplatform Country music and lifestyle brand in the U.S. In addition to live concerts/events and original feature-length films, the NASH brand includes Country radio stations, *NASH Country Weekly* magazine, online content and television programming. Country radio programs originate from Cumulus Media's NASH campus in Nashville, the nation's only multimedia facility devoted solely to producing and distributing content based on the Country music lifestyle.

#### **ABOUT NASH**

Cumulus Media, Inc. launched the NASH entertainment brand based on the Country music lifestyle in January 2013 with the flagship NASH FM 94.7 in New York City. In addition to Country radio stations, the NASH brand includes NASH Country Weekly magazine, concerts/events, online content and television programming. Country radio programs originate from Cumulus Media's NASH campus in Nashville, the nation's only multimedia facility devoted solely to producing and distributing content based on the Country music lifestyle, including radio programming, TV/videos, magazines and events.

#### **ABOUT CHILDREN'S MIRACLE NETWORK**

Children's Miracle Network Hospitals® raises funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Donations stay local to fund critical treatments and healthcare services, pediatric medical equipment and charitable care. Since 1983, Children's Miracle Network Hospitals has raised more than \$5 billion, most of it \$1 at a time through the charity's Miracle Balloon icon. Its various fundraising partners and programs support the nonprofit's mission to save and improve the lives of as many children as possible. Find out why children's hospitals need community support, identify your member hospital and learn how you can Put Your Money Where the Miracles Are, at [CMNHospitals.org](http://CMNHospitals.org) and [facebook.com/CMNHospitals](https://facebook.com/CMNHospitals).

#### **ABOUT LADY ANTEBELLUM**

Lady Antebellum's fifth studio album, *747*, has already spawned the PLATINUM certified multi-week No. One hit, "Bartender." The seven-time GRAMMY winning group's latest single is the fast-paced anthem "Long Stretch of Love," which "could easily refer to the Nashville trio's soaring career trajectory" (*OC Register*), on the heels of nine chart-topping hits. The new album follows six PLATINUM singles, over 11 million albums sold worldwide and "Vocal Group of the Year" honors from both the CMA and ACMs three years in a row. The band recently wrapped the North American leg of their headlining WHEELS UP 2015 TOUR. The "inspiring" (*London Evening Standard*) world tour included "the biggest production the band has ever mounted" (*Rolling Stone*) and critics heralded Lady A's "feisty, sold out show" with "finger-picked guitars and rich vocal harmonies" (*The Boston Globe*). For more information and a full list of appearances visit, [www.ladyantebellum.com](http://www.ladyantebellum.com).

#### **CONTACT**

Alexis Blais

[alexis@goldin.com](mailto:alexis@goldin.com)

212 319 3451 x642