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The KYGO CMA Casting Call Contest Allowed Listeners To Create The Next KYGO TV Commercial

Listener created KYGO TV spots were put to vote at KYGO.com in October. The winning spot is set to air on Denver television during the CMA Awards and its creator will experience the CMA Awards in person.

Denver, CO... KYGO left its next TV commercial up to the listeners. The KYGO CMA Casting Call at KYGO.com accepted 25-second listener created YouTube videos that creatively depicted how KYGO is Denver's #1 for New Country. Then in October, listeners voted online for their favorite as another example that KYGO is built by Denver for Denver.

The creator of the spot with the most votes won a trip for two to the CMA Awards in Nashville on November 12th and their spot is set to run during the CMA Awards broadcast on ABC TV affiliate KMGH - Denver's 7. Terry Matson of Fort Collins created the spot that received the most votes and has been booked to attend the awards with his wife.

See the winning spot: <http://www.kygo.com/feature.cfm?id=113&type=headline>

See the top five spots: <http://www.kygo.com/cma/videos.cfm>

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