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## **Hunter Hayes to Headline 98.7 The Bull Santa Jam!**

98.7 The BULL (KUPL-FM) announced today that Country Superstar Hunter Hayes will headline the Santa Jam Concert December 6<sup>th</sup> 2015 7pm at the Theater of the Clouds at the Moda Center. The concert will also feature Maddie and Tae, A Thousand Horses, and James Otto. Tickets are priced at \$55, \$45, and \$37 (prices do not include service charges) and go on sale Friday August 21, 2015 at 10am at Rosequarter.com, the Rose Quarter Box Office, 987thebull.com, all Ticketmaster Locations, and by calling 800.745.3000.

Alpha Media Executive VP of Programming Scott Mahalick commented on the announcement, "Santa Jam has become a Holiday tradition at 98-7 The Bull and we're proud to celebrate this event with all the country fans in the Great Northwest."

"This year's Santa Jam will bring a level of fun and excitement for Country Music fans that has never been seen during the Holiday Season. We're thrilled to have Hunter Hayes and his "21 Tour" stop in Portland, paired up with two of the hottest new acts of the year with Maddie & Tae, and A Thousand Horses, and the Northwest's own singer songwriter sensation, James Otto," added 98.7 The Bull Assistant Program Director/Music Director and Afternoon Drive Host, B-Dub.

### **HUNTER HAYES**

Listen closely to Hunter Hayes as he talks, that million-mile-an-hour voice, all rapid-fire energy and bustling passion. Not long ago he released his second album, the country chart-topping Storyline. But the 23-year-old, mind always churning, ideas jettisoning from brain to hand and voice, can't help but wonder what lies ahead. "I'm on an unending search to find what it is that I love and how it is that I will do it," he says of the wide-open, all-options future for a five-time GRAMMY nominee, CMA New Artist of the Year and youngest male act ever to top the Billboard Hot Country song chart. "How am I going to achieve getting the sounds that I love? What is it that I can't resist?"



### **MADDIE AND TAE**

Maddie Marlow and Tae Dye never intended to strike a nerve when they sat down on St. Patrick's Day and wrote "Girl In A Country Song." Merely expressing their honest reaction to the reductive tilt of today's "Bro Country," the pair along with co-writer Aaron Scherz, shamelessly skewered its Xeroxed stereotypes. "Girl In A Country Song," as much a lark as meaningful social commentary, proved they weren't alone in their feelings of the current state of Country music



## A THOUSAND HORSES

A Thousand Horses is a fresh fusion of classic sounds – a hybrid of Lynyrd Skynyrd, the Allman Brothers, Black Crowes and Exile on Main Street-era Rolling Stones, wrapped up in a modern-country context. The band’s Republic Nashville album, *Southernality*, is as wild and free and powerful as the name A Thousand Horses implies. This is the result of years of a road-doggin’ pursuit, determination and an against-the-odds struggle that found its rewards by bringing great music to the people.



## JAMES OTTO

There’s a certain chemistry that happens when a great vocalist collides with a hit song. Magic just explodes from the speakers and the impact is undeniable. It’s a phenomenon James Otto knows well. His breakthrough hit, “Just Got Started Lovin’ You,” topped the country chart and was the Most Played Country Single of the Year in 2008, according to Billboard magazine. Otto’s bluesy, muscular voice and dynamic stage presence earned him the respect of industry gatekeepers and the adoration of legions of country music fans.

*Upon the successful completion of all pending transactions, Alpha Media, headquartered in Portland, Oregon will own 251 radio stations within 54 markets across the United States covering all formats including Top 40, Adult Contemporary, Spanish, Urban, News Talk, Sports, Rock, Country and more. In addition to the radio stations, Alpha Media owns the intimate performance venues, Skype Live Studio in Portland, Oregon and Alamo Lounge in San Antonio, Texas.*

