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## **JUSTIN MOORE & CLAY WALKER LIGHT IT UP at 98.7 THE BULL'S COUNTRYFEST!**

*(Portland, OR)* 98.7 The Bull teamed up with the Portland Rose Festival for the 2014 CountryFest at the RoZone. Justin Moore and Clay Walker played to a sold out crowd at the Tom McCall Waterfront Park. Tickets went on sale April 4, 2014 and sold out 2 weeks before the show!

Eric Paslay, Bros Osborne and Frankie Ballard also performed at the show.

Alpha Broadcasting Director of Programming, Scott Mahalick commented on the show, "It was a proud moment in Alpha Broadcasting history being part of this Live and Local experience. We simply have the best programming and promotion people in the business!"

"Our success is reflective of the incredible teamwork we have that can pull off an event of this magnitude," said Alpha Broadcasting Senior VP/Market Manager, Milt McConnell.

The New 98.7, The Bull is owned and operated by Alpha Broadcasting, along with 101.9 KINK, 750 The Game, FM News 101 KXL, Live 95.5 and Freedom 970. Headquartered in Portland, Oregon, Alpha Broadcasting is the only locally owned radio group in the Portland metro area, reaching more than one million listeners a week with six stations covering rock, country, pop, news, talk and sports.

The Portland Rose Festival Foundation is a 501(c) (3) non-profit dedicated to serving families and individuals with programs and events that promote the arts, education, and volunteerism. The Foundation values environmental responsibility, diversity, patriotism, and our historic and floral heritage.

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