



FOR IMMEDIATE RELEASE

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## KTTS 94.7FM Announces First Annual KTTS Springfield Country Music Award Show

**Springfield, MO** – KTTS 94.7FM, a Journal Broadcast Group Springfield radio station, is excited to announce the first annual KTTS Springfield Country Music Awards presented by Corwin Dodge Business Link featuring live performances by country superstars Big & Rich with special guests The Swon Brothers.

Country music fans from across the Ozarks will have a chance to make their voices heard by voting in eight distinct categories, similar to national award shows such as the CMAs<sup>®</sup> and ACMs<sup>®</sup>. Voting will begin online at KTTS.com on September 8.

"This will truly be *your* Awards Show," said KTTS Program Director Mark Grantin. "Instead of watching an awards show on TV and thinking that you would vote differently, now our listeners get to tell us who their favorites are. Plus they'll get free tickets to a concert! It will be an amazing evening!"

The KTTS Springfield Country Music Award Show will be hosted by Rick Moore and Summer Stevens from the KTTS Morning Show at the historic Gillioz Theatre in downtown Springfield on October 21.

Country music fans from across the Ozarks will enjoy a formal evening of award presentations, entertainment and excitement before partying into the night with country superstars Big & Rich and special guests The Swon Brothers during their live performances.

Fans will have several opportunities to win tickets to this free, invitation-only award show and performances by tuning into 94.7FM, Today's KTTS, and logging on to KTTS.com.

A high resolution copy of the KTTS Country Music Award Show official logo is attached in a jpeg. Please contact csnider@jrn.com if you need a different format.

## About Journal Broadcast Group

Journal Broadcast Group owns and operates or provides services to 14 television stations and 35 radio stations in 11 states, including KTNV in Las Vegas. Headquartered in Milwaukee, Journal Broadcast

Group is the broadcast business of Journal Communications Inc. (NYSE: JRN), a diversified media company with operations in publishing, radio and television broadcasting, and digital media. Learn more at <u>www.journalcommunications.com</u>.

## About Big & Rich

Big & Rich is comprised of Kenny Alphin and The Celebrity Apprentice winner John Rich. The multiplatinum hit duo have garnered multiple GRAMMY, ACM, CMA and CMT Music Award nominations and were recently nominated as the 2014 ACM Vocal Duo of the Year. Their current single "Look At You" which is racing up the charts is from their forthcoming studio album to be released this Fall. Their first studio album, Horse of a Different Color, includes their hit infectious single, "Save a Horse (Ride a Cowboy)." Other hits include, "Comin' to Your City," "8th of November" and their #1 hit "Lost in this Moment." "Comin' to Your City" is nearing a decade as the theme song for ESPN's College GameDay show.

## **About The Swon Brothers**

The Swon Brothers (Zach and Colton) first hit the national radar charming fans with their incredible sibling harmonies and fun-loving personalities as finalists on Team Blake in Season 4 of NBC's The Voice. Newly signed to the Arista Nashville record label, the brothers returned to The Voice in December of 2013 to perform "Later On," the first taste of the Muskogee, OK, natives' upcoming album, helmed by producer Mark Bright (Carrie Underwood, Sara Evans). The journey marks the beginning of an exciting new chapter in the history of the Swons, who had the ambition to take their first swing at a record deal when they were only 9 and 11 years old, asking their parents to stop in Nashville so they could audition at record labels on their way to a family vacation in Florida. Recently honored with the Rising Star award by the Oklahoma Music Hall of Fame, The Swon Brothers are currently writing and securing songs for their major-label debut album, coming in 2014.

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