



**For Immediate Release  
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## **SEATTLE-FREE RADIO ON 99.5 THE MOUNTAIN**

### ***Denver's 99.5 The Mountain Swears Off Any Music with a Seattle Connection***

**DENVER, CO**– With Denver playing Seattle in the BIG GAME and in unwavering support of our team, 99.5 The Mountain is banning ALL Seattle bands and musicians from its airwaves until Denver wins the BIG GAME next Sunday.

The Mountain's Morning Show Host, Mike Casey, is spearheading the movement. "This is a crucial prep week for the Broncos and I figured that Denver fans want to get all their positive mojo going in that direction. So how could I, in good conscience and good mojo, saturate the Mountain airwaves with Seahawk fan-bands like Heart, Pearl Jam, Hendrix and Nirvana this week?? No way!"

Program Director Sam Hill is offering her full support of the ban, stating: "I know from experience how a song like 'Magic Man' from Heart can earworm it's way in and be stuck in your head all day- we can't have that influence sneaking in when so much is on the line with this game."

During the Noon and 5 O'clock Barrel of Monkeys, listeners may have to work a little harder to link their song requests from last letter to first letter. They may not realize that their favorite band has a Seattle connection. The 90's at 9 will not lunge for the grunge. Sorry, Eddie Vedder. The Mountain's on air talent is committed to go beyond their already extensive music knowledge to do extra research and live up to the challenge of keeping the Denver airwaves Seattle Free.

"I'm swearin' off anything with a Seattle connection. No Starbucks, no Microsoft, no Frasier re-runs and here at work...No Seattle rock!" says The Mountain's Afternoon Show Host, Dan Mitchell.

For more information about 99.5 The Mountain Seattle Free Radio visit [www.995themountain.com](http://www.995themountain.com).

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#### **About Entercom**

[Entercom Communications Corp. \(NYSE: ETM\)](http://www.995themountain.com), led by [President and CEO David Field](#), is one of the largest radio broadcasting companies in the United States, with a nationwide portfolio of over 100

stations in 23 markets, including San Francisco, Boston, Seattle, Denver, Portland, Sacramento and Kansas City.

Known for developing unique and highly successful locally programmed stations, Entercom is home to some of radio's most distinguished brands and compelling personalities. The company also is the radio broadcast partner of the Boston Red Sox, Buffalo Bills, Buffalo Sabres, Kansas City Royals, Memphis Grizzlies, New Orleans Saints, New Orleans Pelicans, Oakland Athletics, Oakland Raiders and San Jose Sharks.

Entercom focuses on creating effective multi-platform marketing solutions for its customers, incorporating the company's audio, digital and experiential assets. Additionally, the company has a long-standing commitment to responsible corporate citizenship and environmental stewardship. Entercom stations play a vital, hands-on role in improving their communities, providing over \$100 million in annual support for local charitable organizations.

The company's radio stations have received numerous awards, including multiple Edward R. Murrow Awards for excellence in broadcast journalism, as well as the National Association of Broadcasters (NAB) Marconi Award for excellence in radio broadcasting. In 2012, Entercom was named by Information Week as one of the Top 500 Technology Innovators in the United States.

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If you'd like more information about this special programming please call Tina Lorraine at 303-967-2712 or e-mail at [tlorraine@entercom.com](mailto:tlorraine@entercom.com)